

She bathes with **LIFEBUOY** every day... **THAT'S WHY SHE HAS SO MANY FRIENDS!**

Mrs. Mhlanga, lucky winner of the Third Lifebuoy Competition, is a Lifebuoy fan. She says, "Lifebuoy keeps me clean and fresh the whole day through." Your friends will like you better if you keep your body clean and fresh always. Don't miss your Lifebuoy bath—have one every day!

THERE'S NO SOAP AS GOOD AS
Lifebuoy

The Big red soap that keeps you healthy

Only **6d.** a tablet

Bantu Mirror 1/9/54

Nurses know—Lifebuoy is best to use every day!

Pat, the beautiful nurse who appeared in the 4th Lifebuoy Competition says "Lifebuoy not only washes away dirt but kills harmful germs as well. And after a Lifebuoy bath you will feel fresher and cleaner the whole day through. Remember, everyday, you must bath with Lifebuoy."

there's no soap as good as
Lifebuoy
 the **BIG RED SOAP**
 that keeps you healthy!

ONLY **6d.** per tablet

Hi-Note 1-10-54

SOPO WA
SUNLIGHT

**KUSUKUSULILA KUSAMBILA
 NDI ZONSE ZA PA BANJA**

6d

... wabwino pa zochapila zili zonse

TRADE ENQUIRIES TO THE CITRONA SOAP COMPANY, LIMBE
 3-633-C1032N *Bantu W. Nyasaland 1/9/54* A LEVER PRODUCT

"I tell my wife she must always use RINSO for the washing"

Even my dirtiest clothes, become clean and white after they've been washed in RINSO. My wife likes using Rinso because she does not have to rub or scrub, and that saves my clothes from wearing out. He is a wise man that makes his wife use Rinso for washing the clothes. Rinso keeps clothes clean and smart.

RINSO
 The easy way to wash clothes CLEAN

Bantu World 1/9/54

"I always use Pond's Creams"

says Her Royal Highness Princess Murat.

To make your skin soft and smooth, give it the beauty treatment that many of the world's most beautiful ladies rely upon. Get a jar of Pond's Vanishing Cream and rub a little of it into your skin. You can feel the difference as soon as you put it on.

This is the simple beauty secret of Princess Murat and thousands of other famous and beautiful ladies. Get a jar of Pond's Vanishing Cream today!
ONLY 2/9d

Bantu Mirror 1/9/54

POND'S VANISHING CREAM MAKES YOUR SKIN LOOK LIGHTER
 Also available in the economical 1 1/2 lb. size

The Lucky Winners of the 4th ALL-AFRICAN LIFEBUOY COMPETITION

FIRST PRIZE £50 MR. LUCAS LUTHULI, 4126 Mathaba Street, Orlando East, Johannesburg.	SECOND PRIZE £25 EUNICE NCOBO, 134 Nicolson Road, Durban.	THIRD PRIZE £10 MR. FRANCIS J. MABIKA, 21 Pioneer Street, Salisbury.
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3 ESSENTIAL STEPS to keep clothes really white

Tests have proved it. To get your washing fresh and snowy-white, you must follow these three washday steps:

WASH—to loosen the dirt

RINSE—to remove the dirt

BLUE—the last rinse with Reckitt's Blue stops washing from turning yellow—keeps it sparkling white.

Reckitt's BLUE
 makes white things really white

South African 11/7/54

LIFEBUOY SOAP

keeps you strong because...

6d

..IT KEEPS YOU HEALTHY

TRADE ENQUIRIES TO THE CITRONA SOAP COMPANY, LIMBE
 3-633-212 *Bantu W. Nyasaland 1/9/54* A LEVER PRODUCT

★ The special storekeeper's prize of £3 was awarded to Mr. Andrew Luthuli, 124 Shelters No. 2, Orlando West, Johannesburg.

★ These were the first three correct entries opened on August 9. The winners of consolation prizes have been advised by post.

New Lifebuoy is a real toilet soap that keeps your skin smooth and soft. New Lifebuoy's extra lather removes dirt and kills dangerous germs quickly. New Lifebuoy makes you feel fresh and healthy.

HERE IS THE CORRECT SOLUTION

1. Work ... 4, 7, 9.
2. Tarnis ... 1, 5, 10.
3. Dancing ... 2, 3.
4. The Bioscope 6, 8, 11, 12.

Get **NEW LIFEBUOY** today!

★ Mr. Lucas Luthuli says:
 "I use Lifebuoy every day because Lifebuoy not only keeps me clean but keeps me healthy too!"

Only **6d.** a tablet

NEW LIFEBUOY
 the **BIG RED SOAP** that keeps you healthy!

Bantu - 1-10-54 A LEVER PRODUCT

See 0322, 8 in this magazine for the 5th GREAT ALL-AFRICAN LIFEBUOY COMPETITION.

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