











ZONK, February, 1957



There's more of everything in the all-new Veldspurn wools—more quality—more wear—more value-for-more because NEW VELDSPUN is the first knitting wool to be awarded the S.A. Bureau of Standards mark which guarantees the highest possible quality for you—look for the S.A.B.S. mark when you buy

There's more resistance to shunk-ing because New Veldspun in miracle Dylan Processed which eliminates shrinkage worries after washing—your garment kentred in New Veldspun wool will retain its shape and colour after kentred in New Yeldspun wool will retain its shape and colour after be even softer after washing—no shrinking—no matting—no shrinking—no matting—no shrinking—no matting—and should be even soften after after which the New Yeldspun wool, AND, there are more chose to a new the shape of the shape of

Knit this attractive, flattering sweater in ERICA CREPE from Veldspun knitting pattern No. V223 and the little girl's jersey in SABRINA 3-ply from Veldspun



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