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media and
resource services



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Ben 'C' 31"

23 January 1984

MARS MEDIA MINDBLAST

ITEM 7
AMANDA KWAZI
A/D. P.C STEYN
SOWETO.

TO:

The Media and Resource Services was set up to provide Students, Youth, Women, Worker, Community and Church Organisations/Groups with media resources such as , light tables, photocopiers, bromide cameras, darkroom, roneo scanner and media centre where all this are available. We also offer training in media skills to organisations.

Why we come out with a mindblast idea is because of the need from various organisations which has been using the resources at MARS to develop more skills in Media which will help their organisation to achieve their objectives in their campaigns.

A media mindlast is a workshop which will look into the state of media in our country today both commercial and progressive/alternative and the role it is playing. We will explore other avenues of Media such as graffittis, Logos, Letterheads, membership cards, press interview, press conference, posters, calenders etc., and develop our skills in producing them.

The proposed date for this Media Mindblast is the weekend of
April 12 - 14 for students organisations
April 19 - 21 for youth ,women and community
April 26 - 28 for labour organisations and church groups.

In order for MARS to be able to meet these needs, we will be gratefull if you could complete the attached questionnaire, and send it to the above address before the 2nd of February 1985. A meeting will be arranged with you to discuss other proposals for this media mindBlast least at number of positive responses from organisations.

Thanking you in anticipation

Yours in the struggle
MARS

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