

**THE LATEST HIT!**

\* The Magnus Cigarette brings greater smoking pleasure to a greater number of people.  
 \* The cigarette, which is a true and genuine full size King Size (85 millimetres—measure it!) gives you the maximum satisfaction with the minimum outlay — 1/3 for 30 plain or filter.  
 \* These fine cigarettes are specially blended to ensure that the excellent tobacco gives you the finest flavour.

**MAGNUS**  
 Filtertips  
 VIRGINIA  
 KING SIZE

**MAGNUS**

“Filters the smoke but not the flavour”

TWENTIES ONLY  
**1/3**

85 MILLIMETRES FULL SIZE KING SIZE

*Lark NOVEMBER 1956.*

**PAGE BOY**

“It's a pleasure Sir!”

TO OFFER THESE EXCELLENCE CIGARETTES AT A POPULAR PRICE

**10 FOR 3<sup>d</sup>**

**CIGARETTES**

VICTORIA TOBACCO CO. (PVT.) LTD. SALISBURY, S. RHODESIA.  
 72 PB 1

**FALCON**

The latest pipe from The United States...  
 Smoked by all smart American men

**GUARANTEED 5 YEARS**

**GOO!! DRY, SWEET!**  
 Has Aluminium Stem

A Falcon pipe gives you the finest smoke you've ever smoked because it matters how often you smoke it has no more "goo!"

No wonder Falcon is called the perfect "Go-home" pipe. Only Falcon offers you a 5 year guarantee. Nylon. But cannot break. Choice of 8 filter-change, shoe, holder, bowls in a variety of designs.

Buy a FALCON at your tobacco shop today. Only 4/6 complete. When buying be sure it's FALCON.

SOLE EXPORTERS: CIGARAFRA (PVT.) LTD. 20, 202, 21, JOHANNESBURG.  
*The World 29.12.56*

the **BIG** cigarette that people are going for in a **BIG WAY!**

**PRESIDENT GIANTS**

10 for 7d.  
 20 for 1/2 50 for 3/.

*Golden City Post 2.26.56.*

**"It's OK for me!"**

SAYS **DUSTY KING**

FREDDY GOTORA ("Dusty King") the famous inside-right plays for the Salisbury and District Club, Mashonaland Province and Rhodesia. He says — "At the end of a hard game, I always look forward to an O.K. Cigarette."

**OK CIGARETTES**

*The African Weekly 22.2.56.*

**"I SMOKE OK"**

SAYS **MAGAISA No. 2**  
 (ALBERT NDINDA)

ALBERT NDINDA ("Magaisa No. 2") popular entertainer and clarinetist in the Mashonaland African Melodeon Band says — "When the show is over, I always enjoy an O.K. Cigarette."

*The African Weekly 29.2.56.*

**"It's OK for me"**

SAYS **J. WILSON VERA**  
 (BULAWAYO & COLONY SOCCER STAR)

10 for 3d

MR. J. WILSON VERA, FAMOUS ALL-ROUND BULAWAYO SPORTSMAN AND SOCIAL WORKER, SAYS: "RELAX AND ENJOY AN O.K. CIGARETTE"

**OK CIGARETTES**

*The Bantu Mirror 21.4.56.*

Have **YOU** been converted yet?

to **PRESIDENT GIANTS**

Full points for value at  
 10 for 7d . 20 for 1/2 . 50 for 3/-

*The World 12.5.56.*

Treat Yourself to **FIVE STAR** satisfaction

**SUPER FLAVOUR!**

**They're BIG Value**

**RICH IN STRENGTH!**

**PURE WHITE FILTER!**

**GREATER LENGTH!**

**1/2** for 20 also 7d for 10

**FIVE STAR FILTER**

*The World June 23, 1956*

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