

"Rand Daily Mail",  
174 Main Street,  
JOHANNESBURG.

22nd December 1965.

Dear Alan,

I wonder if I may ask a favour of you, something that could be of great value to the "Rand Daily Mail". We have been encouraged from two or three friendly quarters to enter for something called The ANPA World Press Achievement Award which is sponsored annually by the American Newspaper Publishers Association.

The award is offered to "one or more newspapers in recognition of distinguished service to the development of their countries and their citizens over a continuing period. Newspapers which meet the criteria for the award are newspapers whose editorial excellence, enterprise, courage, independence and integrity have contributed materially to the social, economic, cultural and political advancement of the citizens of their countries."

While I do not feel that the R.D.M. is any great shakes as a newspaper, it is, I think, performing a service of some value in these times and so I have sent in an entry on behalf of the paper. The sponsors ask for, among other things, "statements, letters and articles concerning the achievements of the newspaper and its contribution to the citizens of the country written by responsible persons in or outside the country."

As you have been good enough to speak well on occasions of what the R.D.M. tries to do, I hoped you would not mind my asking you if you would be prepared to write a short letter of commendation about the R.D.M. to the sponsors.

The person to write to would be:

Stanford Smith,  
General Manager,  
American Newspaper Publishers Association Foundation,  
750 Third Avenue,  
New York,  
New York 10017,  
United States of America.

For a number of reasons, it would be of the utmost help to us at this moment if, by some chance, we could pull off this award. This is why I have written to you. It is possible that I may be in Natal for a week early next year. If so, I shall try to call in and see you. There is much to tell you about what has been going on here. I should be most grateful, however, if you could send off a short letter to the ANPA Foundation fairly soon. You would know, better than most people I could ask, what to say.

Although this will probably not reach you until after the week-end, I send you my warmest wishes for the Christmas season and for the New Year to follow.

Sincerely yours,  
Hansie Landar

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