

Here's why the average family prefers  
**BROOKLAX**

CHOCOLATE LAXATIVE

MAMA SAYS,  
'IT KEEPS MY  
BLOOD PURE, MY  
SKIN CLEAR!'

UNYANA  
SAYS, 'IT'S THE  
MEDICINE THAT  
TASTES NICEST!'

UMFAAN SAYS,  
'I LIKE  
CHOCOLATE!'

PAPA SAYS,  
'BROOKLAX ENDS  
CONSTIPATION  
ONCE AND FOR  
ALL!'



Here's one medicine that all the family like... the chocolate laxative and blood purifier... BROOKLAX! No more constipation... no more "wear-out" feeling... no more pimply-complexions... not with BROOKLAX in your house!

**BROOKLAX**

CHOCOLATE LAXATIVE  
AND BLOOD PURIFIER

Ends constipation overnight...  
Keeps the whole system right!

THE SPICHER WEEKLY NOVEMBER 30, 1963



Even Rheumatic Pain



yields to Genasprin



**GENASPRIN** stops pain fast

**VITAL  
VIGOUR**



get yours...with

**WATERBURY'S COMPOUND**

When you reinforce your daily diet with pleasant-tasting Waterbury's Compound, you'll find that you build up Vital Vigour and vitality in a surprisingly short time.

Rich in strengthening essentials, Waterbury's Compound adds energy to your system... helps build resistance to fatigue and protects better against colds and coughs. The perfect health tonic for young and old!

**WATERBURY'S  
COD LIVER OIL  
COMPOUND  
TO KEEP YOU FIT**

Large 16oz. bottle 7/6



20th DECEMBER 1963

**WHEN YOU'RE IN LOVE...**  
— don't let nasty perspiration smell  
spoil romance!

- MUM CREAM stops the nasty smell of perspiration, and leaves you fresh and nice to be near all day.
- Smart people all over the world know that the only sure way to keep fresh and lovable is to rub a little MUM CREAM under their arms every day.
- Men and women who make sure they smell nice by using MUM CREAM do not offend their wives, husbands, sweethearts or friends.
- Buy a jar of MUM CREAM now, and see for yourself what a difference it makes.
- It cannot harm your skin, or damage your clothes.

MUM CREAM LASTS A LONG TIME  
DOES NOT DRY OUT IN THE JAR



**MUM**  
KEEPS YOU NICE TO BE NEAR ALWAYS

1/-

MEDIUM SIZE 2/3 LARGE SIZE 3/9

Product of British-Meyers (Pty.) Ltd., successors to British-Meyers Co., New York

20th DECEMBER 1963



Tokalon makes my  
skin look **SMOOTH**  
all day!

TOKALON is a wonderful Vanishing Cream. It will make your skin look smooth all day. Every body likes to use TOKALON because it is so smooth. They like TOKALON because it lasts so well. You can put TOKALON on your face in the morning and it will stay on for many hours. You should try TOKALON Vanishing Cream.

**Tokalon**  
VANISHING CREAM



2/6

PER JAR

20th DECEMBER 1963

**Be Strong like  
Russa Mbelle**

PRETORIA'S DYNAMIC  
SOCCER CAPTAIN.



See what Russa Mbelle says: 'I must tell you what a lot of good LEWIS'S B.B. Tablets I can do. A successful soccer captain needs strength, quick-thinking and tip-top health. You, too, should take Lewis's B.B. Tablets and be always on top form and full of energy. I recommend them because there is nothing else so good.'

How are you  
feeling today?

If you aren't on top of your form and feeling as strong as your lion, then what you need is LEWIS'S B.B. Tablets. Lewis's B.B. Tablets quickly relieve and Swollen Joints, Burning Urine, Ruptured tendons, Sciatica, Lumbago, Urinary Infections, Blood Impurities, High Blood Pressure—when caused through faulty kidney action. Lewis's B.B. Tablets can give you IMMEDIATE RELIEF!

BRAIN, and brain, of course, is used to send Russa into the air for a high ball. He can beat many doctors at heading with his five-foot frame. A fast-moving, quick-thinking and sharp-shooting left-half, he has led his club to victory all over the country, including Lourenco Marques.

Obtainable at all  
Chemists and Stores.

**LEWIS'S  
B.B. TABLETS** 20  
STILL ONLY  
Also 1/6 and 4/6



GOOD FOR MEN AND WOMEN  
GET THE BLUE BOX WITH THE SPRINGBOG  
S.A. Agents: Westdene Products (Pty.) Ltd., P.O. Box 7710, Johannesburg

**JAKE TULI**  
WORLD-FAMOUS BOXING CHAMPION

says—To keep  
my skin soft  
and smooth,  
I use only  
Vaseline®  
BLUE SEAL  
Petroleum  
Jelly



How to care for  
**BABY'S  
TENDER  
SKIN**

**Vaseline®  
WHITE**

Petroleum Jelly  
is the  
very thing!



See that you  
get this jar

\*Vaseline® White Petroleum Jelly is pure... the very thing for baby's tender skin. There are just a few ways you will find it useful and economical:  
\* Smooth it on to protect against chapping and chafing whenever clothing rubs.  
\* A thin coating helps prevent and heal "nappy rash".  
\* Use it if the children cut or burn themselves.

**Vaseline®  
BLUE SEAL  
PETROLEUM JELLY**

20th DECEMBER 1963

20th DECEMBER 1963

1. WHY IS YOUR BABY CRYING SO MUCH MARY?

2. HER SKIN IS SORE EVEN THOUGH I WASH HER WITH A GOOD SOAP

3. YOU CAN SOON PUT THAT RIGHT. SPRINKLE JOHNSON'S BABY POWDER ON HER SKIN AFTER EVERY WASH AND WHEN YOU CHANGE HER NAPKINS

4. NEXT DAY "HOW SOFT AND SMOOTH THIS POWDER IS. SHE HAS STOPPED CRYING ALREADY. I'M SO GLAD BETTY TOLD ME ABOUT JOHNSON'S BABY POWDER"

"Johnson's Baby Powder keeps my skin soft and smooth too!"

**JOHNSON'S BABY POWDER**  
BEST FOR BABY—BEST FOR YOU

**THE SOFTEST  
POWDER IN  
THE WORLD**

1/7d.



GPAC-4893

**Collection Number: A427**

**Collection Name: African newspaper advertisements, 1953-1957**

***PUBLISHER:***

*Publisher:* Historical Papers Research Archive

*Location:* Johannesburg

©2014

***LEGAL NOTICES:***

**Copyright Notice:** All materials on the Historical Papers website are protected by South African copyright law and may not be reproduced, distributed, transmitted, displayed, or otherwise published in any format, without the prior written permission of the copyright owner.

**Disclaimer and Terms of Use:** Provided that you maintain all copyright and other notices contained therein, you may download material (one machine readable copy and one print copy per page) for your personal and/or educational non-commercial use only.

People using these records relating to the archives of Historical Papers, The Library, University of the Witwatersrand, Johannesburg, are reminded that such records sometimes contain material which is uncorroborated, inaccurate, distorted or untrue. While these digital records are true facsimiles of paper documents and the information contained herein is obtained from sources believed to be accurate and reliable, Historical Papers, University of the Witwatersrand has not independently verified their content. Consequently, the University is not responsible for any errors or omissions and excludes any and all liability for any errors in or omissions from the information on the website or any related information on third party websites accessible from this website.

This document is part of a private collection held at the Historical Papers Research Archive, University of the Witwatersrand, Johannesburg, South Africa.