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FOR TERROR

MOTIVATION FOR NATIONAL UDP PUBLICATION: "UDP UPDATE"

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2. DESCRIPTION OF PUBLICATION

The publication would be a national newsletter directed at UDP affiliates nationwide. It would appear as a regular bi-monthly publication. The proposed format is A4 size with 12 page sides to fill up. There would be few or no pictures or photos, and headlines would be minimal.

3. BACKGROUND TO PROPOSAL

UDP national media so far has been three national editions of UDP NEWS, and three posters. Evaluations of these culminated recently in a national seminar of regional UDP media committees on 21 - 22 January. Delegates to the seminar reported that national UDP NEWS had not been entirely successful in meeting the diverse propaganda, education and information needs of each region. This was due to the problems of:- combining propaganda, education and information roles in a single publication.

- catering to different political needs, issues, and conditions in different regions around the country.
- the weakness of UDP structures around the country in terms of gathering information and caucussing content.

In the light of this, the media seminar recommended that UDP regions be encouraged to produce their own UDP NEWS mass-level media on a regional or provincial basis. (It was stressed that this media should still aim towards developing national consciousness, by for eg., carrying national statements). Because national UDP in the form of UDP NEWS was seen as a long term aim, it was felt that a vacuum existed in the meantime. This could be filled by a newsletter that went to affiliates rather than the mass public at large. The process of producing this would help develop the media committee structures necessary for a nation

4. ROLE OF THE PUBLICATION

The publication was not seen as going to the public at large, but to affiliates nationwide. Its role would be simply informative, rather than educative or propagandistic. (The need for educational and propagandistic publications would be met more at the level of regional UDP media).

The value of the UDP UPDATE was seen as being to help cement the regions and affiliates across the country into a real unity at the level of people's knowledge about UDP. It was also felt that by bringing together facts about UDP activity in each region, the UDP constituents would be able to plan national campaigns, participate in them, and help set the direction of UDP from a well-informed position about the strengths and weaknesses and issues around the country.

5. CONTENT

The publication would be a strictly defined newsletter containing news about UDP. There would not be comment in it. In order to ensure objective accounts about UDP activity in each region, it was recommended that the publication bear the subtitle "National Newsbriefing of the UDP" and the slogan "Tell no lies, claim no easy victories".

Content would be national and regional:

National: who's who on the national exec  
important national UDP statements and responses to issues  
messages of international support and activity  
UDP national activity (eg. conferences)

Regional: structures in each regional UDP  
who's who in regional exec (and subcommittees if wanted)  
updated list of affiliates, news of new affiliates  
regional UDP activity: meetings, seminars, media, campaigns, burning issues in the region, repression of UDP, contact with non-affiliates, criticisms and attacks on UDP and response to these, evaluations of UDP activity (if these have been made), suggestions (eg. from fundraising comms), affiliate activity that is related to UDP.

6. PRODUCTION

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**6. PRODUCTION**

The publication will need much work and co-ordination because:  
 a. Experience in production past national UDF media has shown that it is a very difficult, time-consuming and costly task to collect information from each region.

b. After information has been gathered, it will have to be sub-edited and probably shortened. It will then have to be typed and pasted up. Finally, it will have to be parcelled, addressed and posted to each region for dissemination to affiliates.

For these reasons, the media seminar considered the issue as to whether UDF National should not employ a person part-time to co-ordinate the publication. Already the national publicity secretary is extremely busy with publicity work. With regard to UDF's money problems, however, the media seminar resolved that media committees should try to produce the publication initially - different regions producing it in rotation. As the Transvaal region had the most developed media committee, it was to try to produce the first editions. Other regions were to choose someone to be responsible for forwarding information and handling regional distribution. Given the weakness of our media committees, this system might not work on the production side, the news gathering and forwarding side, and the distribution side. If this happens, UDF might well have to consider again the question of employing a co-ordinator.

**7. BUDGET**

Printing, collating and stapling .....	450
Ink .....	15
Artwork (stationery, photocopies, letraset) .....	25
Envelopes .....	5
Telex from regions to Jhb .....	25
Phones from Jhb to regions .....	20
Postage from Jhb to other regions .....	70
	<u>70</u>

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Break down of distribution costs

Distribution estimate:

Cape Town	300
Natal	300
E Cape	200
Border	200
N Cape	100
GFS	50
Overseas	100
Churches, prominent people,	
Nat exec members	100
Store	<u>150</u>
Total	1500

Postage cost from Jhb.

R4.00
4.00
4.00
4.00
4.00
2.30
2.00
45.00
10.00
<u>R75.30</u>

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**DELMAS TREASON TRIAL 1985 - 1989**

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