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SPECIAL SUPPLEMENT

BANTU WORLD



ASK FOR NUMBER 3 STRONG AT YOUR CHEMIST IN THE RED BOX 4/6

SATURDAY, JUNE 14, 1952

TWENTY-FIRST BIRTHDAY NUMBER

THE celebration of birthdays is not an unknown event in the life of modern Africans, and I have no doubt that no reader of The Bantu World will be surprised to learn that this week this journal is celebrating its coming of age.

At this point, I will start relating the marvellous story of the development, growth and progress of this South African national and leading African newspaper—a newspaper that has created enthusiasm among Africans for reading and writing, that has opened their eyes and their minds to see and realise not only the difficult conditions under which they live and labour but also the opportunities offered them for improvement and advancement.

In doing so I will take the readers with me through the same vista of twenty years to this year when The Bantu World comes of age, and I am quite sure that our journey from 1932 to 1952 will be so interesting and fascinating that we shall be compelled to conveniently forget the tediousness of the distance we have to traverse.

Now let us hear what happened as far as The Bantu World is concerned in 1932—the year of the gravest depression that South Africa has ever experienced. Three men, an English-speaking South African by the name of B. G. Paver, an Afrikaner, by the name of Izak la Grange and an African named R. V. Selope Thema came together and formed a Company to launch an African newspaper—The Bantu World. The idea came from B. G. Paver who did all the thinking and the planning and to whom energy and industry the development, growth and progress of this journal is due.

The company was registered and The Bantu World was launched in due course and housed in a two-roomed shop in Von Weilligh Street. The one room served as the works and the other as managerial and editorial office. An old-fashioned printing plant was installed and an old-fashioned type bought. African workers were employed and for seven years they did the setting and printing of news by hand. The struggle to put the paper on a proper footing was hard and protracted, and one of the founders dropped by the roadside. But inspired by faith and determination the other two carried on and in the course of time succeeded in securing a row of rooms previously occupied by Coloured people in Hardy Street. Here they were able to divide the new premises into Managerial, Editorial and Works departments, and the business showed signs of progress.

Knowing that advertisements were the life-blood of a newspaper, Mr. Paver conceived the idea of introducing The Bantu World to European business establishments. Two Trade Exhibitions were organised, and hundreds of business men hired

THE RISE OF OUR NATIONAL NEWSPAPER

By R. V. Selope Thema

tween White and Black because the two races have made South Africa what it is to-day. In the building of roads, construction of railways and the establishment of villages, towns and cities they have worked together—the white man supplying his brains and the black man his brawn. To-day our country is smiling with life and beauty because of this co-operative action of the two races.

The founders of The Bantu World did not believe and do not believe even now that the race problems of this country can be solved by men stirring up racial feelings and setting the embers of racial hatred aflame but by men who realise that in God's scheme of things Europeans and Africans are in this country to live side by side, whether they like it or not.

Racial Harmony

And so they decided that the newspaper they were going to establish was not going to stir

news but also an educational medium. In this connection, they wrote and introduced feature articles of educative and inspiring value. They dug up the past history of the African race, and wrote about the achievements of its past leaders, such men as Ndlambe, Sandile, Moshoeshe, Tshaka, Sekhukhune, Khama, Lobengula and many others, in order to create and promote the spirit of patriotism among the African people, to sow the seeds of race pride and consciousness in their hearts by telling them of the brave and noble deeds of their ancestors. After all no race of men can hope to achieve any position of importance in the world without knowing its background and appreciating the achievement of its past leaders.

From Hardy Street The Bantu World moved to new spacious premises in Polly Street in 1935 when the war between Italy and

won the war. So it was their duty to assist in the defence not only of the country but also of the institutions of democracy whose doors were not altogether closed to the men with black skin.

For supporting the war efforts of the country, The Bantu World incurred the hatred, as I have already pointed out, of the pro-Nazi element of the European population in Johannesburg.

One night, when Hitler's armies were overrunning the countries of Western Europe, the premises of The Bantu World were dynamited by some unknown Europeans, a night watchman was shot dead and the Manager's office slightly damaged. This damage was quickly repaired and business went on as usual, The Bantu World continuing its loyal service to King, country and democracy. No one knew then that a calamity, which almost wiped it out of existence, was to follow towards the end of the war. This tragedy happened in 1944, when white hooligans of Westdene, taking advantage of a clash between Europeans and Africans in that area arising out of the death of an African who was accidentally killed by a tram, burned the premises of The Bantu World and destroyed all printing machines, linotypes, all office furniture and the files of The Bantu World.

This disaster made many people think that the Bantu World was buried with the ashes of the fire which destroyed the building never to rise again. There was panic among African employees—Linotype operators, machinists and reporters. "Where shall we obtain employment such as this?" they asked as they stood opposite the ruins, looking at them with bewildered eyes and confused minds. When they were told to go home, they left the place like mourners leaving the graveyard.

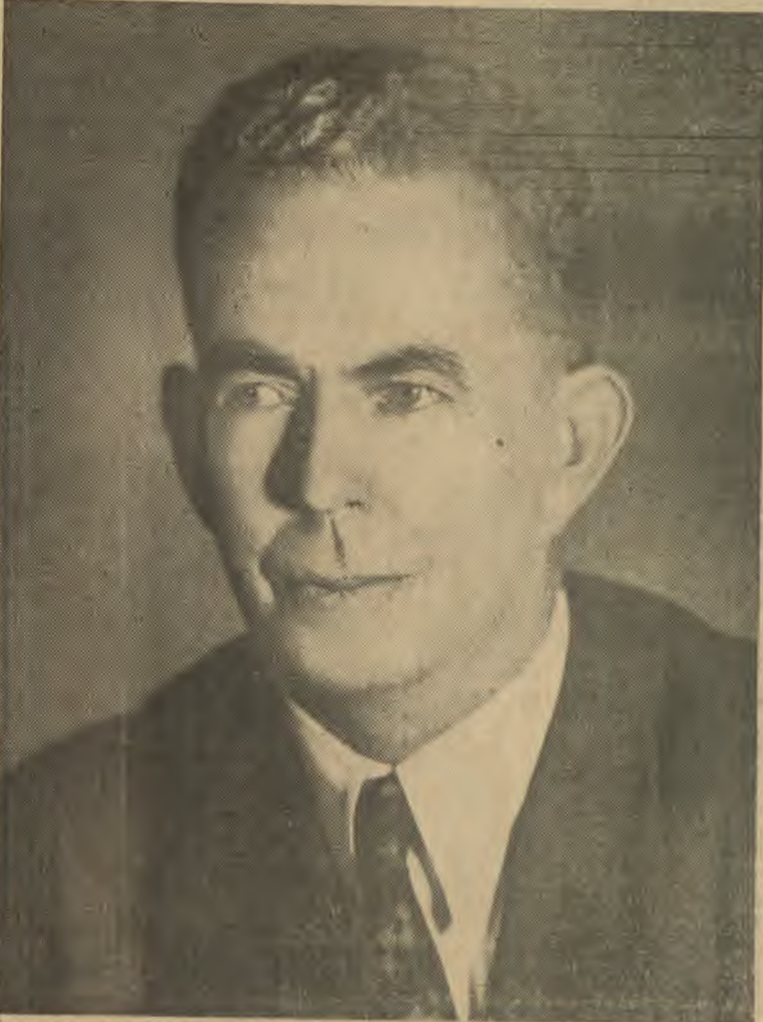
Hundreds of letters of condolence were received by the Editor from readers in all parts of South Africa and beyond her borders. They all expressed heartfelt sympathy with the proprietors of The Bantu World and hoped that it would soon be resuscitated to continue its valuable service to the African people.

The only man who kept calm and devised ways and means of re-establishing the journal was the Managing Director, Mr. Paver. Through his resourcefulness of mind and his untiring efforts, The Bantu World rose again and found a new home in Newclare Road, Industria. It was not only a new but a real and imposing home.

Triumphant Return

After many struggles caused by wartime shortages, The Bantu World emerged, not only triumphant, but immensely strengthened. The fire taught the management of The Bantu World two things—that there is nothing like a setback to make you set forward faster and that The Bantu World has acquired mighty influence, mighty enough to drive desperate men to desperate deeds in a futile attempt to silence it. The first home of The Bantu World had a frontage of less than 30 feet. The modern Bantu Press Building at Industria spreads, with its paper warehouse and engineering shop, for more than 400 feet along Newclare Road, 168 feet of this frontage is occupied by the main building, housing the editorial and administrative offices and the modern printing plant. Next to it is The Bantu News Agency which is in charge of the circulation of all newspapers associated with The Bantu World.

The popularity and influence of The Bantu World accelerated the establishment of a chain of African newspapers from the Cape to the Zambesi. These affiliated papers are the "Imvo" in the Cape, "Mochochonono" and "Mphahlatseane" in Basutoland, "Ilanga lase Natal" in Durban, "Naledi ya Batswana" in Bechuanaland, "Izwi La Maswazi" in Swaziland, the "Bantu Mirror" in Bulawayo and the "African Weekly" in Salisbury. This group, under the leadership of The Bantu World, is playing a vital part not only in directing and moulding African opinion on matters directly affecting the interests of the African people of Southern Africa, but also in promoting the spirit of harmony and goodwill between Black and White, and also in awakening race consciousness and encouraging pride of race, self-respect, and self-help and enthusiasm for reading and writing.



Through courage and resolution, on many occasions faced by almost overwhelming difficulties, Mr. B. G. Paver has brought The Bantu World successfully to its twenty-first birthday. He says: "We have reached a landmark, but it is no more than the end of the beginning. We are going forward—with you all."

That this group of The Bantu Press is exerting a powerful influence among Africans not only in South and Central Africa but also in East Africa, goes without saying. In 1945, the Editor of The Bantu World received a congratulatory letter from Nairobi in Kenya, written by a regular reader of The Bantu World, whose name is in Uganda. Says he, "I am a regular reader of The Bantu World which has inspired me and stimulated my ambition to become a writer like you. One day I hope to edit a newspaper in Kampala, Uganda; I wish to congratulate you most heartily for the great services you are rendering to the cause of African progress and freedom."

Africa Advances

The rapid growth and expansion of The Bantu Press reflect the marvellous advancement of the African people socially, educationally, economically and politically. Some one wrote over twenty years ago that "The Bantu are coming" and this has been adequately proved by the rapid development of The Bantu Press.

The Africans have struck their tents and are on the march along the path of human civilisation. With them there is no right about turn but a forward move to the destiny, which in God's scheme of creation, is theirs and that means their distinctive contribution to the gathering achievement of mankind.

The Bantu Press has opened up avenues of employment in responsible positions for Africans. In its printing department, it employs linotype operators, stone hands and machinists. The Editorial staff is entirely African and the circulation department is operated by African drivers, agents and sellers under the supervision of the management of The Bantu News Agency.

The Bantu World in celebrating its coming of age, wishes to express its appreciation of the support and encouragement it has received from the African people of South, Central and East Africa, and promises to continue its great work for Africa until "Ethiopia shall raise her hands unto God and be remembered."



Politician, journalist and acclaimed African statesman, Mr. R. V. Selope Thema, has been Editor of The Bantu World throughout its life. His is a household name. His constructive and inspiring editorials have given this newspaper its high name in journalism. His editorials have often been quoted in European newspapers both in South Africa and Britain, as well as in a number of books. A foundation member of the African National Congress, his loyalty has been given unwaveringly to his people.

up feelings of racial hostility but to encourage racial harmony by criticising whoever was wrong, be he White or Black. The Bantu World, I am glad, has never departed from this policy, and owes its popularity to it. The Bantu World is neither a viewpoint nor a propagandist paper. It is a simple newspaper, presenting the news to its readers as it is reported by its correspondents and news agencies. Its aim is to make both Black and White realise that there are two sides to a question, and therefore, to see each other's point of view in order to effect a settlement of their disputes amicably.

Another policy adopted and pursued by this journal, and which is still being pursued was that of creating an enthusiasm for reading and writing among Africans. And this has succeeded in such a way that to-day the Company finds it difficult to cope with the demand. The men who laid the foundations of this growing enthusiasm were R. R. R. Dhlomo and R. V. Selope Thema. While Mr. Paver was busy building up the business side of the paper, these men were doing all in their power to capture the imagination of the African people, at least those who could read and write, and they did.

News and Education

They made the Bantu World, not a views paper, but a newspaper in the right sense of the word. In presenting the news they did not underestimate the intelligence of the African people. They realised that Africans, like other people, were interested in social, sporting and local news as well as the news of the world. So they made it their point that in both the vernacular and English, the readers should be presented with news items in which they were interested. In this way they helped immensely in the building up of the paper and its circulation. One other thing which they realised was that a newspaper was not only a channel through which the people could obtain

Abyssinia was in progress. In presenting the news of this war, the journal played an important part and captured the imagination of the African people and established itself as a real African national newspaper.

The Management realised that the journal must now be brought nearer to its readers and so two stands were bought, at Westdene just outside the Western Native Township, and better premises than those of Polly Street were erected and Linotype machines were installed. Here The Bantu World besides disseminating news among the African people became a training institution for Africans as machine operators, and everybody interested in the advancement of the African race realised that the journal was taking roots in its life, not only in usefulness and inspiration but also in usefulness and in blazing the trail for the opening up of new avenues of employment.

World War II

But The Bantu World was hardly a year at Westdene when World War II broke out, and South Africa and her peoples of all races and colours became involved. It became clear to both the management and the editors that the journal should play its part not only in giving its readers correct information about the progress of the war, but also in interpreting correctly the issues involved. And in this connection, The Bantu World played its part admirably. Indeed it played it so well that the pro-Nazi element among the European section became hostile and began to organise its destruction. They did not like its policy of supporting the allied cause, because the journal in its editorials urged Africans to join the Native Military corps which the Government was organising for military services with the Union Defence Force, stating that although Africans in the country did not enjoy franchise rights and the right to move about freely and sell their labour to the highest bidder nevertheless their position would be worse if Nazi Germany



This smart respected couple...

can be seen at every party... They are always clean and smart, because they always use pure Sunlight Soap.



The Makers of SUNLIGHT Soap extend sincere congratulations to the BANTU WORLD on this, their 21st BIRTHDAY.

AFRICA 22 PER ST AN B2

Messages from Old Readers and New . . .

Mr. R. D. MOLEFE, of Orlando is a noted sportsman. He writes frequently in the columns of The Bantu World to which he sends this 21st anniversary message: "The 21st birthday of The Bantu World recalls to mind pleasant memories to those of us who have been deriving great pleasure in reading through its pages for many years."



"I still remember, with a silent chuckle, how eagerly we used to scan the arrival of The Bantu World in military camps in all parts of Africa during World War II, because, even though it took several weeks to reach some far-flung camps, on reading through it, one invariably came across news and names of old social acquaintances; old friends in sport and sometimes even of one's own relatives."

"The post-war Bantu World with its large extra pages, covers almost the whole of the wide field which constitutes Africans' lives in South Africa. All the principal languages spoken in this country are catered for in its pages and, as for 'African sport' in particular, there is no other African paper I know of that equals it."

"I am not for a moment suggesting that The Bantu World can now rest on its laurels because it has established itself; there is plenty of room for improvement as time goes on and we, its ardent readers, will always look forward to, and appreciate all efforts in that direction."

Mr. I. B. S. MASOLE, outstanding Brakpan businessman and a well-known figure in Reef social circles, recalls clearly initial steps leading to the establishment of The Bantu World.

"It was in the room at 215 West Street, Johannesburg, 21 years ago, in the black ink occupied by the blue ink of the pen, when Masole was among the first to sign the Bantu World, says Mr. Masole.

"To say that the progress of The Bantu World was not rapid from that day up to the present would be incorrect. If the expansion of this newspaper was not very fast in the proper sense, it was definitely not slow. I am not going to elaborate on the deplorable unfortunate incident when The Bantu World was bombed and later set on fire; it was indeed sad that the plant was destroyed."

"I must, however, congratulate The Bantu World on its remarkable recovery from this calamity; I also wish it a prosperous future which it deserves as a newspaper catering for Africans on this continent. Let it carry on the good work and keep the home-fires burning; there is a good time coming."

CHIEF A. MHINGA, Sibasa, Transvaal sends the following message on behalf of his tribe and himself: "I am sending my message to The Bantu World, to congratulate it on its 21st birthday. I hope this paper will continue its work of spreading news to all South African people."

MR. PUXLEY S. MOKHUDI, Welfare Officer, of the S.A. National Council for the Deaf, Roodepoort, draws an analogy of rejoicing over the 21st anniversary of The Bantu World with that of devoted parents on the first anniversary of their baby. He says: "Hurrah! Our beloved Bantu World has come of age. The coming of age of The Bantu World is like that of the only child in the family, watched throughout all stages of growth by anxious parents. The paper has seen many rainy and stormy days; its parents have nursed it until we, the public, can say the Bantu World is our paper, our mouthpiece and link with the outside world."

"I have seen this paper grow from a small circulation to the present, and I am proud to say most of us do not enjoy the weekend without a copy of The Bantu World. I am looking forward to the day this paper turns into a daily. It is also a pride to note that five African languages—Sotho, Xhosa, Zulu, Shangaan and Venda—are published in this newspaper; this augurs well for inter-tribal harmony for which the management and staff must be congratulated. We also offer our gratitude to God that when the offices of The Bantu World were burnt down, He gave courage to the management not to yield but to carry on with the good and noble work for the less privileged people of this country. May many more years of prosperity see our Bantu World grow into a daily paper."

MR. HOWARD MEHLOMA-KULU, general secretary South African Locations Advisory Boards Congress, says in a message: "Those of us who have been in contact with The Bantu World since its birth, and have watched its progress throughout the years, are very pleased that it has now come of age. Its endeavour to reach every group of the African people is noteworthy; though no newspaper has ever pleased everybody, The Bantu World has tried its utmost to render to its readers the best service possible under the most trying conditions. We hope that the time is in sight when this newspaper will become a daily."

MR. Mwenya P. Mukoba, a Belgian Congo reader, says in a message from Elisabethville: As a reader and contributor to your paper, I feel it gratifying to have the occasion of sending my warmest greetings to the staff and all readers of The Bantu World throughout the world at the 21st anniversary of this newspaper. The Bantu World has, indeed, during its 21 years of service for us played a big role in our social, political and economic spheres by its constructive, influential and impartial articles—to say nothing of its educational value to African communities. I am moreover quite confident that it will continue rendering the same useful services to the cause of African progress and national growth. I conclude with "Long Live The Bantu World."

Mr. Guybon Sinxo, one of the small band of African writers, is well-known to our readers. He sends this message: It thrilled me to know that The Bantu World is celebrating its twenty-first birthday. A huge milestone has been reached and every African should pause and ponder.

During the last two decades many journals have come and gone, but your paper has weathered the storm. When one remembers your chequered progress one marvels—growth amidst so many obstacles. At one time bombed, at another burned down—but you fogged on until on this red-letter day you are undoubtedly the leading paper in South Africa catering for Bantu needs.

You have done and are still doing your part towards the uplift of this sub-continent, but one wonders if our people really appreciate what your presence amongst them means. If they do, then their salvation will have come, and every one will from this great anniversary make himself an unpaid agent of this paper. Without a paper such as this, one shudders to think that educationally, politically and morally we would still be in the wilderness.

Whilst warmly congratulating you on this gigantic achievement, this is also to appeal to our people to do their utmost to support The Bantu World both financially and morally, and if they do so the results will be their own salvation.

I, who knows so much of the early struggles of this paper, am no surprised today by this achievement. Have they not in their establishment giants of thought and organisation in men like Mr. B. G. Paver and Selope-Thema!

Wishing you, good Sir, all good hunting in the next twenty-one years.

MR. A. E. MPAPELE, Louis Trichardt, Transvaal, says: "Those who are living today cannot easily imagine the past poverty of publications catering for the African reading public, especially in the early '30's."

"It is true we had one or two newspapers in circulation, but a paper that catered for all shades of opinion, and all African languages in the Union, was still to be born. Many Africans thus welcomed The Bantu World most heartily in 1932."

"I wish to join many readers and friends of this very well-known paper in sending my hearty congratulations and best wishes for a long life of useful service among us. I have been one of those who read The Bantu World from its early days when it first saw the light of day. The first copies were sent free of charge, but later I became one of its regular subscribers. Today, The Bantu World has grown to very big dimensions, and there is included in it my African language, including Tonga (which in this paper is called Shangaan by mistake) as well as Venda."

"The inclusion of these languages in this weekly periodical, has far-reaching effects in the countryside. Many people who had no means of acquiring books to read can now afford to pay 3d, and get something interesting to read for information as well as for recreation and enjoyment."

One old man is nick-named "Bantu World" because his son has subscribed for him, and the father carries this paper to all social functions. He tells his friends who cannot read or write the current news.

"There have been famous columnists, and their work shall never be forgotten for wit and humour. In the early days, we had the column entitled 'That R. Roamer Sees About Town'. This column was devoured by all because of the writer's apt observation and description of the current social life, manners and behaviour. 'Nurse Jane Maplank'—a fictitious character invented by Mr. R. Roamer, will live forever in the minds of those who read this paper in those early days."

"Then we have 'Sjambok'—happily, he is still with us. His silent humour, wit, and incisive observation! His attack on all aspects of life will live long in our minds."

"The 'Who's Who' column was very popular, as it has told us of our friends and their doings. Then in the African language section we shall ever remember 'Meqoqa Ea Phafa' for stimulating and thought-provoking talks. In Zulu I liked to read 'Ezomhlaba jikelele' for my information of different happenings in the Zulu-speaking world. The Women's pages, the weekly sermons, to say nothing of the learned and most moderate and balanced editorials, have all been the highlights of African journalism. It is our African Forum."

"This paper has also afforded a practising ground for the amateur and the novice in the art of writing and news-writing. Able writers must have learnt to perfect their art in the columns of this paper. With the passing of years, this paper has never ceased to be a source of information as well as inspiration. In the difficult days when there were conflicting opinions, the editorial has often been our light and beacon. May The Bantu World live long and be of help to all of us."

Mr. Norah Shole, Newclare, Johannesburg, says she never misses a copy of The Bantu World which she adds in her message: I am glad to write these few lines to send my congratulations on the twenty-first anniversary of this newspaper. I am greatly pleased with The Bantu World in which I take great delight. My sincere wish is that The Bantu World should continue to develop and to serve us faithfully in the future just as it has always done in the past. May blessings be showered upon your paper.

MR. Mwenya P. Mukoba, a Belgian Congo reader, says in a message from Elisabethville: As a reader and contributor to your paper, I feel it gratifying to have the occasion of sending my warmest greetings to the staff and all readers of The Bantu World throughout the world at the 21st anniversary of this newspaper. The Bantu World has, indeed, during its 21 years of service for us played a big role in our social, political and economic spheres by its constructive, influential and impartial articles—to say nothing of its educational value to African communities. I am moreover quite confident that it will continue rendering the same useful services to the cause of African progress and national growth. I conclude with "Long Live The Bantu World."

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REV. K.M. NKABINDE, Secretary of The Transvaal Interdenominational African Ministers' Association, Johannesburg branch, sends the following message: "As an old reader of The Bantu World, and one who has taken an active part in its ramifications in the past, including the naming of its sister paper The African Week, I contribute this message on the occasion of this journal's birthday with gladness."



"The appearance of The Bantu World, twenty-one years ago marked a turning point in South African journalism; for until then, the Africans were dependent, in a large measure, upon European newspapers, which, although generally sympathetic towards the African cause, are nevertheless, not the Africans' own mouthpiece, and can therefore not be regarded as truly representative and effective champions of the African cause as well as sincere interpreters of his ambitions and aspirations."

"Since The World came on the scene some African papers have come and gone, and those which existed before it and have enjoyed its guidance have improved in many ways. Africans have learned to distinguish between views and news, and this has made for greater prosperity in African journalism—more Africans have been absorbed in the journalistic profession, and those who are not employed by African newspapers have made a mark not only in South African journalism, but have contributed their share in the world of letters in general."

"Indeed, people will criticise the policies of newspapers sometimes; but then that is a healthy sign, for no institution in the world of art and literature is beyond criticism; in fact, it will be a sad day indeed when no one bothers to talk about you."

"On behalf of the Transvaal Interdenominational Ministers' Association, Johannesburg branch, and myself as an individual, I wish The Bantu World the best of luck in the years ahead, and trust it will continue the fine work it is doing in spreading literacy among the African people while at the same time stimulating their intellect in a healthy and entertaining way."

Miss Amanda B. Mogomoti, of Ceza Mission Hospital, Zululand, nursing staff, has this to say: Hundreds of miles away from Johannesburg, in this remote part of the country dotted here and there with civilised people, The Bantu World finds its way every week.

It is interesting to see ten people sharing a copy of this newspaper. No man can prevent the sun from rising; vandals tried to blot out our sun, The Bantu World, but that was of no avail as like the sun, this newspaper shines and dispels the dark shades of ignorance and superstition.

While on holiday in Johannesburg last December, I accompanied a friend to The Bantu World offices and I was proud to see men of my race produce this newspaper as editors, line operators and general printers' assistants.

May God bless this effort and sustain it for all time for the advancement of Africans on this sub-continent; let it also stand as our ambassador overseas.

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REV. N. B. TANTSU, of Ladysmith, Pretoria, ranks among leading African clergymen of this era. Associated with African educational, political and economic struggles, he has always followed this newspaper about which he now says:

"It gives me a great pleasure to be privileged to join forces with those who share your jubilation for The Bantu World having attained its 21st birthday. I recall twenty years ago how the Africans were thrilled at the appearance of the first issue of The Bantu World, and how thirteen years later they were depressed by the news that The Bantu World premises had been burnt down."

"But another happy occasion to them was the emergence of a new and better Bantu World from new and bigger premises."

"I must indeed congratulate the founders for their vision and determination to have a paper for the Africans, publishing news in its columns in more languages than that of any newspaper in Africa. May the future give us still a greater and better Bantu World, and may your efforts towards that end be crowned with success."

MR. D. KANYILES, Sunrise Location, De Aar, saying he is pleased to send a birthday message, adds: "I am very progressing in South Africa. I am grateful to the national newspaper, The Bantu World which I put to good use in my leisure hours. I find it a real friend. I wish the publishers of the newspaper every success; in their achievements, may they never tire in bringing forward this good work which we, Africans, highly appreciate. I hope, further, that this African national paper will be read by all Africans in South Africa, and by others the world over."

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Wish us Good Fortune in the Future

Mr. R. R. R. DHLOMO, formerly of the Bantu World editorial staff, and now editor of "Ilanga Lase Natal," Durban, sends this message: "In wishing the Bantu World many happy returns, as the saying goes, I do so with great personal pride. I was fortunate to be among those who were associated with this national newspaper from its infancy, and experienced with them the trials and tribulations associated with the building up of a great newspaper, aiming to serve the interests of the Africans."

"The founders had a vision, and laid the foundations of The Bantu World on that vision—mutual understanding and co-operation between the races in South Africa—so that even the Africans could play their useful part in the progress and prosperity of the country."

"In playing their part, they would be assured of enjoying the fruits of those mutual endeavours alongside their white South Africans."

"In all these difficult years, The Bantu World has stuck to this vision, believing that South Africa can only be great if Africans who have made contributions towards its present prosperity, would also be allowed to share in its progress, by being allowed by the laws of the country to move about freely and engage in pursuits that are the birthrights of all men and women who love and serve their country regardless of their colour."

"The Bantu World has had its tragic experience when its founders even debated whether or not they should go on; but so convinced were they of the need for such a Press in the lives of our people, that all these tragedies only strengthened them to go on—seeing, guiding and informing the African masses."

"That their aims and ambitions have succeeded is proved by this Birthday Number today. It proves, if proof were needed, that the aims and objects for which this great newspaper stands are much appreciated by the people it serves."

"Let this be an encouragement to The Bantu World on its way from hence. Let it fight for African aspirations as it has done in the past years, with fresh courage and determination, fully realising that it serves a Worthy Cause."

MR. THEO. H. TWALA, of Nigel, Transvaal, is a senior Supervisor of schools in the Transvaal, wellknown for his work in advancing African education. "Now that The Bantu World is attaining its manhood as a newspaper, those of us who are its parents and mates wish to take this unique opportunity of showering congratulations on what it has done in the past to promote the interests of the Bantu people—people who comprise no mean quota of the world's population."

"The history of The Bantu World can be described as the history of African endeavour in the 21 years of service it is now completing. In reviewing these experiences of African achievement—insignificant as it may appear on the surface—we must always associate our Press with the contributions of the race in all things cultural. It is this Press which has educated public opinion on both sides of the colour line, about our hopes and fears and aspirations as humble dwellers of this earth. From its boyhood, The 'World' has tried to inspire Bantuhood through those immortal lines of Tennyson: 'Men may rise, On stepping Stones, of their dead selves, To higher things.'"

"The Bantu World has always tried to maintain a policy of tolerance, which has been pursued and steered through the stormiest seas and darkest days of the life of the black man. Who can readily forget the dignified equilibrium of this paper in the face of the determined Herzogian anti-Bantu attitude, the extremism of the old I.C.U., the outbursts of the African Congress, Teachers' Associations, etc.? The 'World' remained a worthy champion of the African cause."

"Even in the field of education, some great articles were found, and the editorials never failed to condemn what was wrong for the African child. Indeed, the 'World' was the child's closest friend, and recognised that the child was the 'Director of Education.' In the 'Junior' there were a variety of quizzes, jokes, laughs, plays and competitions which helped to popularise the paper immensely. Everywhere the children looked forward to the first glimpse of the 'World'. The wide circulation of this paper was obvious when news was regularly received from the various corners of this land."

"One cannot help but refer to the many interesting columns under such captions as 'Who's Who', 'From Far and Near', 'Spotlight', 'Sporting Activities', 'Readers' Forum' and so on, which have supplied information and thought-provoking comments from men and women in every walk of life. In this alone, the 'World' has been a boon to this generation."

"And now for the future: this is an era of world-wide changes. All around us we see political, economical and social convulsions such as the whole world has never known before. It is therefore imperative that the whole African press should be alive and adjust itself to these conditions. Hitherto, some of the news found in the 'World' was stale and in some instances contained a mere translation, or a verbatim reproduction of what the daily news had given."

"If funds permit, this method will have to be replaced by a more virile Press—fearless and uncompromising in matters relative to African progress. This will require a staff proficient in Journalism. One feels that The Bantu World of the future will 'put away childish things' and be a man in its features, columns and policy."

"Florest The Bantu World."



DR. W. F. NKOMO, Ladysmith, Pretoria, sends the following message: "Since the year 1911, there have been Bantu papers in circulation in the Union of South Africa. When The Bantu World came into circulation, there were six Bantu newspapers in existence, but The Bantu World has steadily become the leading Bantu weekly. The characteristic of the paper which has popularised it is the supply of adequate and truthful news in an honest and straightforward manner."

"When one considers that the quality of the news supplied to the public is important, it is not surprising to find that the circulation of The Bantu World has increased phenomenally in the Union of South Africa, and in the Protectorates as well. I know a few overseas subscribers of the paper; it is noteworthy that today The Bantu World is widely read among Europeans and by other non-Africans."

"This is in itself a tribute to the high standard of the paper. Its development has made it an all-embracing newspaper; it covers the socio-economic, educational, political and sporting activities of the Bantu people."

"The sponsoring of such questions as the land problem and the struggle of the Sophiatown and other township residents against their removal in terms of the Group Areas Act, is evidence of the impartial manner in which it supplies news. After all, the Press must be free to attack authority in whatever manner it pleases, so long as it observes the limitations of the law of libel."

"As The Bantu World reaches its 'majority', we wish it to have an ever-wider circulation. The possibility of receiving a daily in the near future is gratifying news. Long live The Bantu World."

Dr. J. S. MOROKA, president, African National Congress, sends this message from Thaba Nchu, Orange Free State: "The Bantu World has done much to enlighten the African people; for that reason Africans should be thankful for the work The Bantu World has done among them. I personally have been a reader of this newspaper for a long time. As far as I can see, this newspaper has been useful in disseminating information to the African people."



Mong. J. M. Nthakha, Heilbron, a former member of the Johannesburg City Council, sends this message: "The Bantu World is a newspaper which has educated public opinion on both sides of the colour line, about our hopes and fears and aspirations as humble dwellers of this earth. From its boyhood, The 'World' has tried to inspire Bantuhood through those immortal lines of Tennyson: 'Men may rise, On stepping Stones, of their dead selves, To higher things.'"

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Miss Linda Mafuya, nurse at Nokuphila Hospital, Western Native Township, sends the following message: "Many happy returns to The Bantu World now celebrating its twenty-first anniversary. The occasion calls upon those of us who are sincere friends of this publication to express our appreciation of its endeavours to enlighten our race in this period."

"It would be a dull weekend for us without The Bantu World; it serves a most useful purpose to African nurses who, among other things, are most pleased with the newly-introduced feature 'Nurses Column.' This column affords us an opportunity to know more about members of our profession, their achievements and activities."

"May The Bantu World continue to serve the Africans for many more years to come."

Dr. JACOB MFANISELWA NHLAPO, wellknown to our readers, sends this message from England: "Heartiest congratulations to The Bantu World on its twenty-first birthday. The journal's service to us for the last two decades has been of such a high standard that more Africans have during this period become more newspaper-minded. The Bantu World has been, and still is a school of journalism for many Africans."

"I know of many who might never have written a single article, if they had not found The Bantu World not only willing to be the medium of expressing their views, but in many ways encouraging them to try their hand at journalism."

"The birth of The Bantu World and of the Bantu Press has had a wider influence on Bantu journalism. It put more life into struggling African newspapers whose death would have been a tragedy. For all this service, we cannot but be deeply grateful and wish The Bantu World many happy returns of the day."

"Now that The Bantu World is of age, we look forward to its going further forward and upward. I look forward to its becoming a daily before long, and to its becoming a gigantic mirror to reflect not only the views and events of South Africa in particular, and of Africa in general, but of the world."

"Africa, particularly South Africa, is the cynosure of all eyes. Let The Bantu World help to throw more light on the African, his struggle and aspirations, so as to hasten the solution of our problems and the developments of our culture. Long live The Bantu World."

MNZ. P. J. J. PHUMASILWE, ose Kendal uti: Mhleli, Ngiyanibongela iBantu World uma isithaba unyaka wamashumi amabili nanye ilokhu iqhuba umsebenzi omuhle wezindaba zabantu. Namuhla siyazakala thina bo Phumasilwe ngoba sizwa nezindaba zomhlaba jikelele kanye nemiqondo yamaAfrika amahle asikhuthaza ezintweni zomhlaba. Angazi ukuthi ngingawuthathi umlomo omuhle, ingise entweni enkulu engayithola ngiyifuna. Ngayibona khona ephapheni ibhalwe khona, ngayithola khona namhla sengiyindoda ngayo iBantu World. Phambili mfana wasekhaya neze Afrika lethu Neyawubonga umusa wakho nawe Mhleli ngokungiphela lesikhala. Ngiyasibongela nesitafu sayo sokuba nesineke emsebenzini waso. Mayibuyele iAfrika, Amen."

Miss Mabel S. Moeketsi of the Nokuphila Hospital nursing staff, Western Native Township, says in a message: "I wish to send you heartiest congratulations on the twenty-first anniversary of the Bantu World."

The occasion should be one filled with happy memories for both the staff and readers; each week we who read this paper derive something new in current affairs, no doubt, without The Bantu World we would not be informed of what goes on around us, in our own localities, our own country and the world outside."

The Bantu World fulfils a need, indeed, a useful need to the Union's African community. May success attend The Bantu World at all times, and may progress be maintained unceasingly to the end of time."

MR. WILFRED SENTSO, famous concert promoter of Orlando, Johannesburg, says: "The coming of age of anybody is one of the most important occasions in their lives. Every youth longs for that moment when 'daddy' or 'mummy' will say: 'Well, now, you are a man, or 'Now you are a woman, and you have to be responsible for your future actions.'"

"It is, therefore, a very important occasion to us when we say to The Bantu World: 'Now you are a man, and you will be a father; 'Now you are a woman, and will be a mother.'"

"Look after the African people as a good father, and as a good mother. Give them the best and proper information and guidance. Remember your responsibility is very great, for you have many children; give the proper social and musical information. Congratulations, Bantu World and staff!"

CHIEF L. K. MONTSHIOA of the Barolong, Mafeking, says in a message: "I have been a regular reader of The Bantu World since its inception 21 years ago. It is truly the foremost Bantu weekly in the Union, and enjoys a very wide circulation throughout Southern Africa. It has endeared itself to all who have the welfare of the African people at heart."

Mr. DALE NKWANCA, of the Johannesburg Bantu Music Festival Committee and a leading figure in the African entertainment world, says in a message: "As an African weekly, The Bantu World is 'tops' for it tries to cater for all in the entertainment world. I wish it the best of luck in its 21st birthday. I have seen it grow from strength to strength. As organiser, librarian and assistant secretary of the Johannesburg Bantu Music Festival Committee, I owe my gratitude to co-operation from The Bantu World."

MISS SUZANNE SEEKU, popular stage-star and business manager, Johannesburg, says: "I wish to congratulate The Bantu World on its twenty-first birthday. During the twenty-one years of its existence, it has survived the vicissitudes of the burning down by the enemy and certainly grown to occupy first place in the journalistic world of the African people. I hope it will be spared many more years of service to the African people, and will express the African's growth in all spheres—literary, educational, sport, political and spiritual."

MR. PHIL FRANK, Dundee, says in a message: "Personally I have tremendously enjoyed the weekly issues of The Bantu World in the past ten years. Its successful attempt to supply news demanded, and the taste of such news both lend it a tincture of its own as compared with other Bantu newspapers."

"In fact, in sport, entertainment and so on, it rivals all other publications; it is the emphasis and attention given by the editorial staff on aspects of social life which account for this credit to the newspaper. Because of my appreciation of this newspaper, I have tried, wherever I am, to influence other Africans to read The Bantu World more and more; it is no surprise that there exists a demand for the paper."

"If the editorial staff continues to study the demands of the African reading public, it will certainly manage to meet with success."

MR. H. B. NYATI, popular Supervisor of schools, a highly respected Benoni resident and a faithful friend of The Bantu World, sends this message: "As one who has been a regular reader of, and sometimes a contributor to, The Bantu World since its inception in 1932, it gives me great pleasure to send you a congratulatory message as you celebrate your 21st anniversary."

The Bantu World is our national paper in the truest and best sense of this phrase. It has through the years felt the pulse of the African people. Always endeavouring to interpret our aspirations, hopes and fears, it never faltered in its duty—namely, to express them."

"Yours is a story of enterprising, prophetic and inspired journalism which unfolds itself in your news and views which are always presented with a virility which befits a 'live' newspaper."

"Working as I do mainly among young Africans, I know how avidly and intelligently The Bantu World is being read by them in all the provinces of the Union. May you go from strength to strength. And may there be more power to your elbow."

MR. J. T. MAKEYANE, a Bloemfontein reader, says: "On behalf of the Free State sporting organisations, Free State Sports writers in general, and Bloemfontein sports men and women in particular, I wish to congratulate you most heartily on this twenty-first anniversary of your journal, The Bantu World."

"We honour your efforts and achievements; for one thing, they have been attained through perseverance, tenacity of purpose, and foresight. Those gloomy days when your building was completely gutted, one without these qualities would have abandoned the scheme."

"Furthermore, you started when the African reading public was negligible. The poor circulation then did not discourage you. Today things have changed for the better. Make use of such golden opportunities so that one day your journal may become the first African daily south of the Zambezi. Mayibuyele i-Afrika!"

MR. I. J. DE GAMA, Sibasa, Transvaal, has been reading The Bantu World for the past eighteen years and says: "I have found many interesting and educational articles, and the value of the articles is worth twenty times the money paid in subscription for the paper. Teachers have secured vacancies through this newspaper; is that not worth it?"

"When Shangaan and Venda came in, the paper became more widely read. It is wonderful to think of the number of languages contained in the paper. May The Bantu World live forever for the benefit of Africans."

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AFRICAN JAZZ HITS	AFRICAN JIVE HITS
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GLEN MILLER Slow Freight (SAM 8) Jingle Bells (SAM 7)	ALLEN SILINGA Inthizayo Zibuhlungu (XU 426)
WINIFRED ATTWELL Cross Hands Boogie (FM 5904)	QWADE Khatshale (DC 134)
SY OLIVER Kissin' Bug Boogie (FM 5893)	LOTTIE MASILO Baya Hlupheka Abantsundu (GB 1295)
ELLA FITZGERALD Smooth Sailing (FM 5877)	MANHATTEN BROS. Malayisha (GB 1278)
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Wake up and feel like living
AND THEY COST . . . ONLY 1/6

AFRICAN PHARMACY
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WRITE OR CALL FOR A FREE SAMPLE AND HEALTH GUIDE BOOK.

STORY OF THE BANTU



By every post, news from all over the country on almost every topic under the sun pours into the offices of The Bantu World. This news has to be sorted. For example, the sports news goes to the Sports Editor and the hundreds of children's letters go to 'Malome whom you see above. On the right is a member of the Sports staff.



The first step in producing the new paper is to sub-edit and type the new copy to be set by the battery of linotypes. Here you see some of the linotype operators at work. All have been trained by The Bantu World. Theirs is skilled work and on the speed with which they can set the 'copy' depends on the vital 'dead line' by which the newspaper must be on the press.

The second step in production is to make up the 'formes' on the 'stone.' Below are some of the men at their work. Making up the paper is also skilled work. When the linotype operators have 'set' the copy, this is proofed and corrected so that it is ready for the stone-hands to make up the pages.

Before the copy is set, it has been sized and a dummy drawn of the page which the compositors follow.

After the page has been locked up in the forme, it is again checked and corrected. This applies equally to the reading matter, the headlines and the advertisements.

It is then ready to be sent to the press, but before the run begins, the issue is again scrutinised before the final O.K. is given for the rollers to begin turning.



The story of The Bantu World began in this small office in Von Weilligh Street, Johannesburg, twenty-one years ago. From the first, the paper was welcomed so that before long it made



Left: The scene of havoc left by the fire.



Right: Before the Westdene offices were destroyed by hooligans, they had been bombed several times, the reason for these attacks being the support the paper had given to the war effort. At this time there were thousands of Africans serving at home, in North Africa and in Italy.



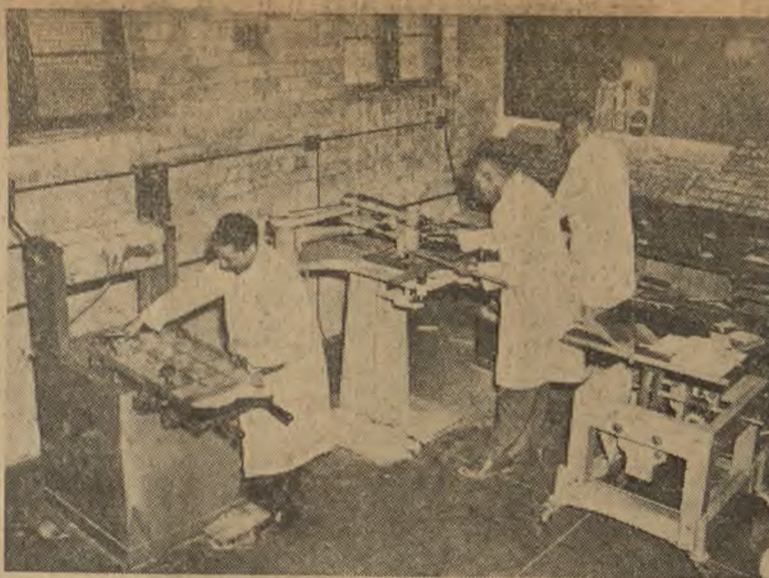
... its first move to slightly larger premises in Polly Street where at least there was a room for the editor!



Right: Early in its career, the Bantu World sponsored the first African Trade Exhibition which proved a great success and was attended by thousands of visitors. Another exhibition — this time of books — was recently held in the new home at Industria. The Bantu World has always placed high faith in both economic and educational development among Africans. Special notice has always been taken of outstanding achievements in these fields.



Below is a corner of the stereo department. In the foreground you see a caster and behind it a router and a saw, all of them necessary equipment in a modern printing shop. This stereo department is mainly concerned with preparing advertisements.



Right: A group of young Bantu World readers. May they and all our other young readers still be with us when we celebrate our fiftieth birthday!

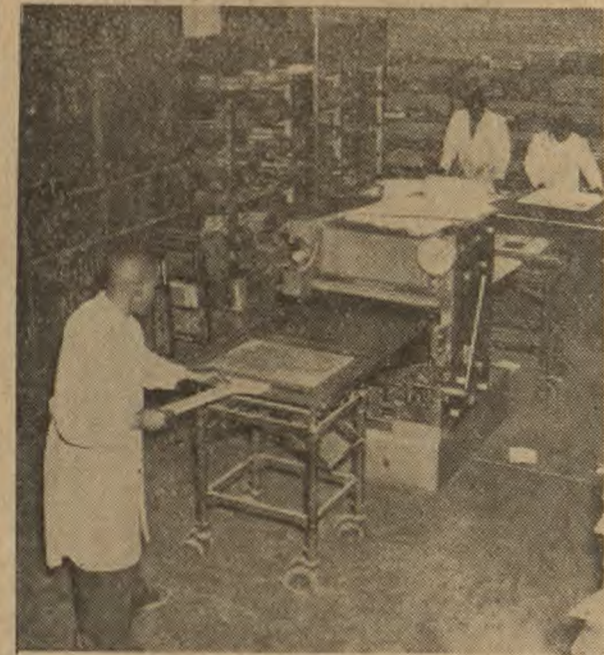


Mr. W. Jordaan has been with the works for ten years. Through his own energy and devotion to duty he has been an example to his staff, almost all of whom has trained.

When Mr. Jordaan first knew The Bantu World, every word was set by hand. Publication day was something of a nightmare. Gradually linotype and modern machinery were introduced — then came the fire at Westdene. Mr. Jordaan saw years of work go up in flames.



But soon, reconstruction began and the new works began to take shape under his guidance. Looking back over the years must give Mr. Jordaan satisfaction at what has been achieved, but no one knows more accurately what remains to be done. All his men will remember him for what he has made of them and their vital contribution to the paper. The Bantu World always has been, and always will be, produced by Africans for Africans.



Above: This powerful matrix press has a pressure of 500 tons! It is also used in the stereo department. In spite of the terrific pressure, it can be adjusted to a fraction of an inch.

On the right is the press on which The Bantu World is at present printed. Readers may recall the time when this press was set in motion by the Editor, Mr. R. V. Selope Thema. Since then many million copies of The Bantu World have come from this press.

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At **1/6** Per Box

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Blood Purifying Pills
ARE BETTER
BECAUSE
They Are Tasteless
They Contain
Valuable Tonic Qualities

YOUR LIFE
NEED NOT BE MADE
MISERABLE

BY THE ILL EFFECTS OF
Dizziness, Depression, Bad Breath, Pimples,
Biliousness, Rheumatism, Sick Headaches,
Nervousness, General Debility, etc.
These are the symptoms of an UPSET
LIVER and IMPURE BLOOD and the result
of CONSTIPATION, which can easily be remedied,

SIMPLY BY TAKING
EVACOSAL

TRADE ENQUIRIES
Cape Town, Durban, East
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Send Coupon with 3d. Stamps for FREE SAMPLE EVACOSAL

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SCHOOL BLAZERS AND GYMS
We Are Clearing Out Huge Stocks Worth £20,000
At Very Cheap Prices

SCHOOL GIRLS' GYMS
Black, Navy, Brown, Green, in sizes from 18 to 42. Very good Quality and smartly made (rise per size) for size 18. **14/6**

BOYS' SUITS
We have a huge variety of boys suits tailored by Rex Trueform (rise per size), for size 4/0 **39/6**

BOYS' SCHOOL BLAZERS
Black, Green, Navy and Maroon in sizes from 0000 to 16. Tailored by Rex Trueform (rise per size), for size 4/0 **18/6**



BOYS' AND GIRLS' SCHOOL SHOES
In all sizes **12/6**

SCHOOL GIRLS' WINTER BLOOMERS
Navy and Black from **2/6**

COMMERCIAL TRADING CO.

Wholesale Bazaar

39 (B) COMMISSIONER STREET,
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HA BBO
AFRIKA
The Bantu
Wishes Or
Throughout A
And Vers
Happiness And
For the Fut
MAYBU
LAFRIK

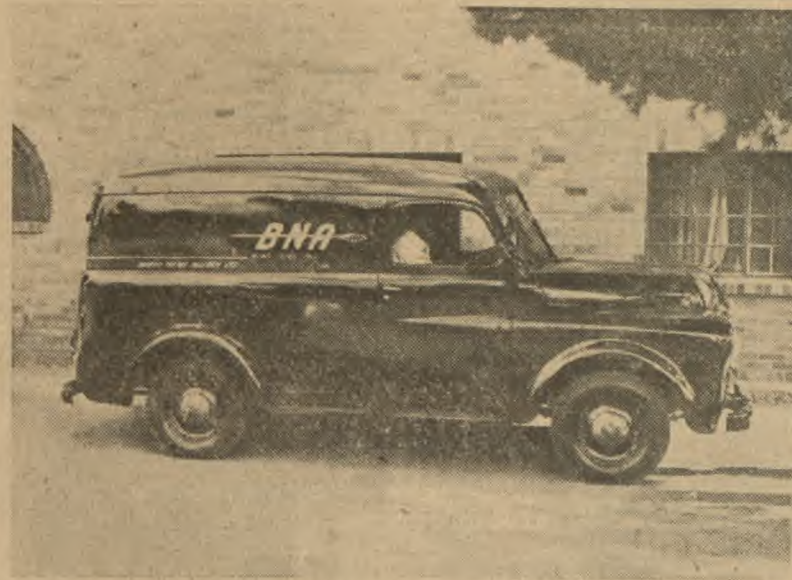
OUR WORLD IN PICTURES

The next move was to Westdene which was to be the home of The Bantu World for eight years until the disastrous fire.



The distribution of a newspaper is the last process in its production but by no means the least. In fact the success of a newspaper depends upon co-operation between all its different departments. This is outstandingly true of The Bantu World where all work in common cause, because the cause is worthy.

Below you see a corner of the publishing room from which The Bantu World is sent to all parts of Southern Africa and even to such faraway places as Norway, Holland, London and New York in addition to African readers. The Bantu World has many European readers who have followed our fortunes for many years.

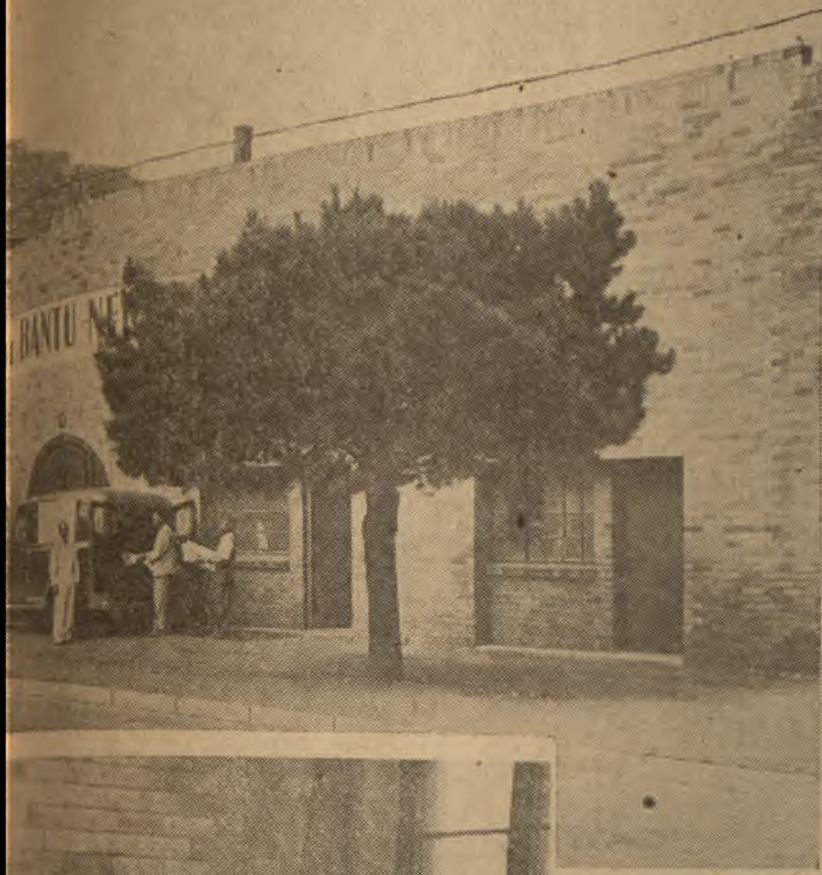


Bantu News Agency vans are now a familiar sight in many towns along the Reef. Their number will be growing so that the slogan 'News Flies Fast' can be carried out.

The Bantu News Agency, like The Bantu World, will provide work for more and more Africans as development takes place.

And so, in pictures, you have seen something of the history of The Bantu World and how it is produced and brought to you.

Now, we invite you our readers, to come and see everything for yourselves. Seeing is believing.



Below: This is what The Bantu World looked like twenty-one years ago. To some of our old readers, this picture will bring back many memories.



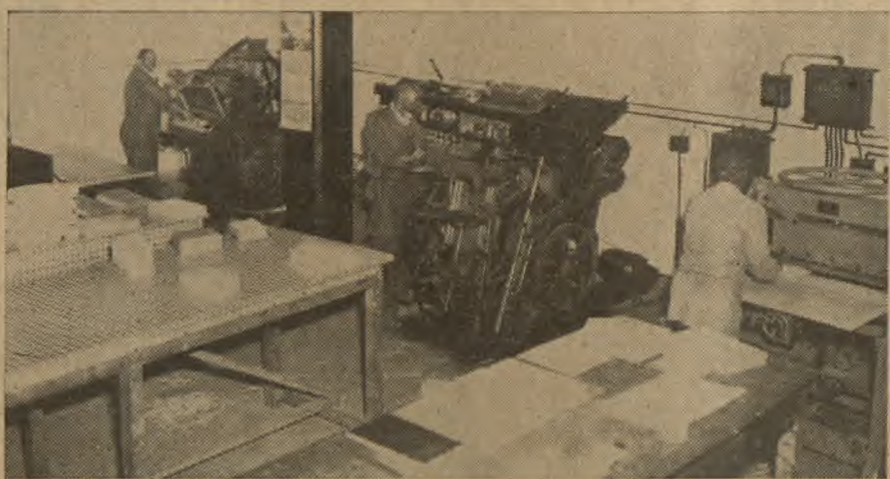
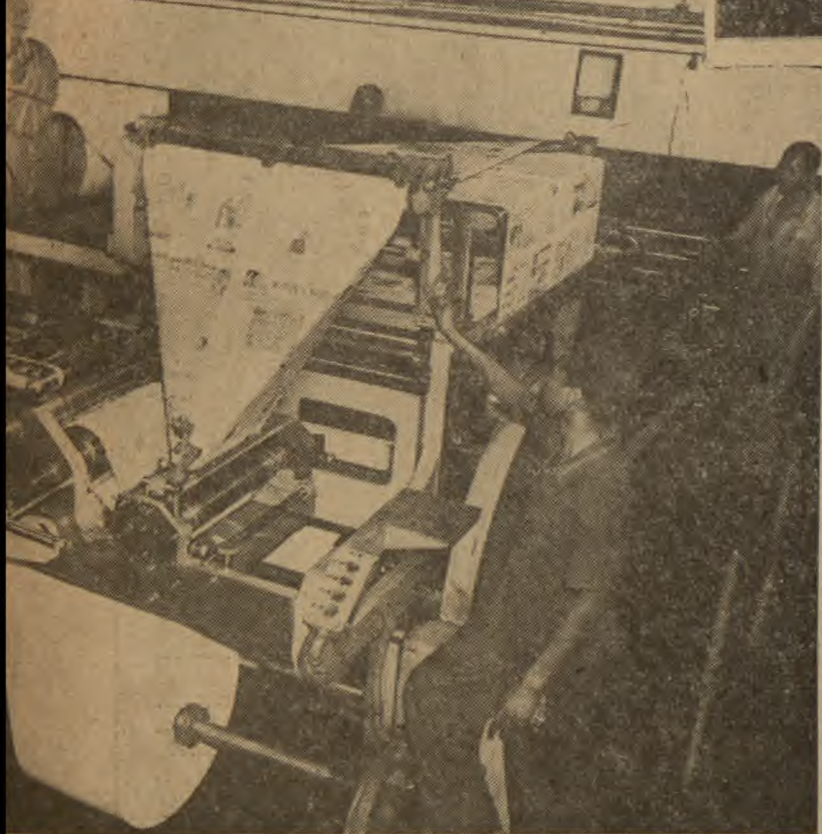
Left: Here is an old and faithful reader of The Bantu World, Mr. James Sofasonka "Magebhula" Mpanza.



One of the first slow, old-fashioned flat-bed presses on which The Bantu World was produced.



Above: Today the growth of The Bantu World has made a giant new rotary press necessary. Very soon now, your copy of The Bantu World will be one of tens of thousands to roll off this press at the rate of 20,000 copies an hour. The size of the press can be seen by the men standing on it. In machining as well as every other department of the works, African skill has proved itself. An open invitation is extended to all Bantu World readers and their friends to come and see the new press when it is ready for use.



Below: The printing department of the works, which is at your service for printing needs such as programmes, church circulars and wedding cards.

SEE KA!
World Readers Africa seas Success ture.
UYE KA!

DO YOU WANT TO INCREASE YOUR INCOME?

All Cameras Sold With Full Guarantee

YOU Can Earn Up To **£5** PER DAY



500 Per Cent Profit Made With Our 5 MINUTE WHILE-U-WAIT CAMERA

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King of the South African Non European Heavy Weight Boxers

King Kong holding up five Madi strong boys, their weight being over 800 lbs.

MADI CLEANSSES THE ENTIRE SYSTEM OF ALL IMPURITIES TO GIVE YOU EXTRA ENERGY AND STRENGTH.

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ASK FOR GENUINE MADI WITH POWER PILLS IN THIS PACK.

For a better skin use Super-skin medicate Pimple and Complexion Cream



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Fashions on Sale
Woollen Dresses
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Jeeps and Toppers
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NO DEPOSIT WANTED

All Goods Sold On Easy Terms

FURNITURE

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Dining Room Suites
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Wardrobes
Stoves—Stoves
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EVERYTHING from

5/- WEEKLY FURNITURE

2 Years To Pay

CLOTHING

6 Months To Pay

GENTS DEPT.

Sportscoats (check Herringbone, Stripes Fawn, Blue, Green) Suits Pinhead, Check, Birdseye, Stripe, Plain colors Shoes Suede, Golf, Leather all makes

"EASY TERMS"



NO DEPOSIT

Shirts—Longsleeve

Double collar type Blue, Green, Brown, Check all American Attached and Loose Colars Winter Underwear Winter Woolsox Winter Jerseys Winter Coats Plus Ties, Scarves,

Hankies etc.

TEMPLES FOR GOOD VALUE
TEMPLES FOR SATISFACTION
TEMPLES FOR EVERYTHING

TEMPLES
C/R KLEIN & DE VILLIERS JOHANNESBURG.

Staff Memories . . .

● Sharp-eyed Frans Makhunga is the senior Bantu Press watchman. The name Makhunga is part and parcel of the establishment. Frans has had fourteen years of service, and has always had as assistants members of his own family.

Frans tells his story: When The Bantu World was transferred from the town area to Westdene, I took over as night watchman. At this time, I had no assistant and I was left in charge of an unfenced building around which machinery awaiting to be assembled was lying about.

For some time I carried on single handed, but shortly after the last war started, vandals went about blowing up buildings and this necessitated an additional assistant. Charlie Hlanguzwa, a blood relation of mine was employed to help me. Charlie, however, did not remain long in service; he lost his life on duty as a result of a clash with the civic guards.

All expenses incidental to the funeral were born by the management which also gave maintenance assistance to Charlie's bereaved wife. This distressing happening led to an augmented night watch staff. My twin sons, Esau and Jacob, were transferred from the circulation department to join me.

Using home-made bombs, vandals had increased their activities at this time. The management thought it wise to employ a further watchman, bringing our number to four.

The tragic death of Charlie was only the beginning of trouble. On December 15 or 16, (I cannot remember the exact date now with old age creeping on fast) my assistants and I were on night duty in front of the building. The European civic guards for the area ordered us to carry on our duties inside the yard of the premises. We obeyed readily.

While my men took up positions at various points, I myself went inside the building for an inspection of the doors and windows, as well as the machinery. I had just passed through an internal door leading from the front interior portion of the building to the rear, when a loud report, which also shook me, followed.

I rushed out of the building. My assistants had already dashed to the direction from which the report came. I followed to find that the front exterior had been damaged; doors were smashed, panes torn to bits and littered all over the place and inside, offices thrown in utter disorder. My heart sank. For a moment, dead silence prevailed, all our eyes were glued onto the damage while not one spoke to the other.

I was away when even greater disaster befell the Press in 1944. Returning from prolonged holiday spent at Umsinga with my family, it was not to Westdene but to Industria that I resumed duties. I was pained and distressed when I learnt of what happened in my absence, but even if it meant pain and loss to my management, something good did come out of that evil. The vandals gave us new premises, larger and magnificent!

Night watch work here has, of course, meant added duties; but the risks of danger are far less than those at the other place. The buildings stand opposite a railway halt used by night shift workers in some of the many industrial concerns here. There are many watchmen at Industria and our particular building is served by a road regularly used even at night by traffic. Police vans ply to and fro at frequent intervals.

As I stand before The Bantu Press premises today, and compare present developments with those of the past, my mind goes back to what my employer, Mr. Paver, told me when I asked him for a job I wanted a job which would last and so I asked him: "Is this a permanent job?" His reply has since been vindicated by later developments. The press is on the eve of major growth.

Like many of my compatriots, I live on the premises while my wife and family live in Natal. The only means of contact is the regular two-stream flow of letters from Johannesburg to Umsinga. Then, of course, comes my leave when I return to my family.

I have been able to carry out my duties through the kind treatment and help from the management, especially the Managing Director, who has been like a real father to me. It was through this company that I was able to rear my children, now grown up, and some with families of their own.

Through my association with this newspaper as a reporter I have had many memorable experiences in visiting some of the world's widely-known personalities among whom I may mention Yehudi Menuhin, the celebrated violinist, with whom I had a happy chat at the Donaldson Orlando Community Centre, Orlando, Johannesburg; then there was Mr. Zolani Korda, brother of Sir Alexander Korda, during the filming of "Cry, The Beloved Country," in South Africa; I was the first African reporter in South Africa to meet the Negro Actors, the late Canada Lee and Charles McRae, when a host of reporters from European newspapers wanted to interview them at Shakespeare House in Johannesburg city. From these eminent people who had distinguished themselves in various fields of art

I gained inspiration and acquired great interest for the work I am doing not only for the institution but for the reading public who enjoyed the news I collected. In this work there is more than just collecting the news, more interesting still is the presentation, perhaps in this, one is able to gauge which form appeals most to the readers. I was able to study for myself what our readers liked best. My duties carried me to political meetings, sports meetings, social gatherings, educational assemblies, religious services, traditional celebrations, and health conferences. All these and other aspects of activities in the land must find an outlet through your pen," was the advice from my seniors. I had to write to convince people of all callings and professions in matters affecting them, for that is the lot of a newspaper reporter. With more experience in the work, I am now writing under several pen-names for a number of columns. I enjoy the work, I know my people, they know me too. They co-operate with me in every way possible and we get on well together. Perhaps this is the secret why I am making headway as a journalist.

The Bantu Press has great plans despite setbacks in the past. It is they who are training young Africans as journalists, linotype operators, etc., and with the growth of their service and resultant increase of efficient writers the future looks bright for the Bantu World. May it grow from strength to strength.

—Godwin Mhloni.

● Tom Mapheto is the second oldest member on the staff; he knows the history of The Bantu World from its earlier days. Tom Mapheto joined the staff a year after the establishment of The Bantu World; he is married and has six children, living with his family in Western Native Township, Johannesburg. He is a keen tennis player.

In 1933, I joined The Bantu World as a helper in the dispatch department. At that time, the Press was housed in a room in Von Weilligh Street, Johannesburg. Later the Press was transferred to a new quarter in Hardy Street closeby. This was a small room with the ceiling so low that it was easy to touch it with the raised hand.

Because of the small volume of work, dispatch men only worked three times a week, sometimes all night. The late Peter Segole was then dispatch foreman, and Mr. Phillip Tladi our messenger. Mr. H. I. E. Dilema became dispatch foreman when the plant was again transferred from Hardy Street to Polly Street.

When Mr. Dilema left, I became foreman. I remember how, at that time, papers for dispatch by rail were conveyed by horse cart from the Press to the station; bulk postage papers were carried on bicycle. This makes an interesting contrast with developments today when fast moving vans of the Bantu News Agency ply the streets and highways of the country on express delivery of our several publications.

Of interest, also, is the fact that as against working thrice a week dispatching one publication, we now work throughout the entire week on The Bantu World.

One thing for which I remember our former Polly Street premises is that I made my first tax payment while I was employed there. At Polly Street, The Bantu World began to develop fast; the Italo-Abyssinian conflict came when The Bantu World had twenty pages; all folding was done by hand. A folding machine was later purchased, and work in the dispatch department expedited.

In 1938, the plant was transferred to Westdene near Sophiatown and adjacent to Western Native Township. Here the number of men employed in the dispatch department increased from ten to twelve. The volume of work had increased and the Second Great World War had accounted for the publication of "Ndiovu-Tlou," organ of the Native Military Corps, later followed two new publications, "Mphatlatsane" and "Naledi Ya Batswana."

The old Cape African newspaper, "Imvo Zabantsundu" was also transferred from King William's Town to Westdene. With this great amount of work, new machinery was added to the plant; there were linotype machines as well as others connected with newspaper printing; the staff increased proportionately, likewise street and other agents.

While the Press was housed at Westdene, an adjunct, The Bantu News Agency, was acquired. This was a small bookshop at first maintained at Jeppe, and later brought home to the Bantu Press premises. This has now developed into something much bigger.

Books of all types are available at The Bantu News Agency from which, also, all African newspapers associated with the Bantu Press are now dispatched. All signs point to growth and development in all branches of printing and publishing on this establishment.



In happy mood Messrs G. M. Nishanyana, J. Qangule, G. Mabaso and A. T. Roope linotype operators.

● Selwyn Moleko comes from Ramohlakoana's Location, Matielie, where he received his primary education. Later he went to Mariatzell Secondary School, then to St. John's College, Umtata. On completing a high school career, he joined The Bantu World staff. Twin son of Mr. and Mrs. I. Moleko, he himself has twin boys. His wife is the daughter of Rev. Canon J. Moshesh of Matielie.

Like all school boys, the idea of leaving school and "facing" life came to me in 1942 at the height of my school training. Johannesburg as usual was the city I chose to come to for job seeking.

April 1943, saw me in the streets of this big city going from one firm to the other looking in vain for a job. One afternoon near the first gate, Western Native Township, I was introduced to the Editor of The Bantu World with whom I made negotiations for employment in his paper.

"You better make an application and you will probably succeed," said the Editor. From this brief interview, I rushed to a Municipal compound in Johannesburg where I was staying with a relation of mine.

The reply I received two days later came with a big shock. "We regret there is no vacancy at the moment but your name will be filed."

On July 2 of the same year while on a farm thirty miles from Johannesburg, where I was staying with my parents, a letter from the Bantu World inviting me to an interview came. I hardly slept that Friday night.

Monday, July 5 saw me waiting in the early hours in front of The Bantu World offices at Westdene. Here the first man I saw was the man who, two hours after was asked to prescribe a test in various languages for me and many others who were aspiring to be employed in the editorial department. After two days of this searching test, I was told I had been the successful candidate.

This marked the beginning of my career in journalism, a career I have followed with ever-increasing enthusiasm during the last nine years.

The first thing I had to learn was to listen to those above me and this on my part, soon meant being placed in better positions for, after only 13 months' service, I was given the arduous task of nursing a newly established paper which to this day I still edit. It is one of the most influential vernacular papers read among my people—the Basutos.

At so early a stage in journalism I never knew that one day I would rise to the position I now hold in the editorial department of The Bantu World, that of Assistant Editor.

At times I have met hardships while on my reporting missions. I will never forget having to walk from the Communal hall, W.N. Township at dead of night all by myself to the far-off Pimville township. Many a night in the past, years found me a lonely moving figure from Westbury station to Sophiatown. This happened often when I attended meetings of the Joint Council of Europeans and Africans at the B.M.S.C.

The office work in an editorial department is difficult. Sometimes the operators are fast and it is my duty, as well as that of my co-workers, to feed them with copy which has first to be typed. Many of the contributions sent for publication by readers are so badly written that they have to be carefully sub-edited and typed.

There is much fun in this particular job. Some readers think all they write is actual news. Most has to be cut and letters written to contributors explaining why. But what is amusing is that the next time a contribution comes from the same writer, he has done exactly what he was told not to do!

● Employed in a section of the works department known as "make-up" or "stonemen" is Jacob Mqwa who has been with The Bantu World eleven years, coming to us straight from school.

Jacob Mqwa says: I came here with a knowledge of composing and I had hoped that I would be employed in this capacity. Instead, I was taken on as an apprentice "stoneman" and I had to learn queer sounding terms used in this industry.

My job is to "make up" pages of The Bantu World; this means putting advertisement stereotypes in their right place according to instruction on the advertisement manager's dummy—if that means anything to you—and also to follow the editor's dummy with respect to reading material or press articles.

There are what we here refer to as "forms"; I suppose the best explanation to the reader is that "forms" mean pages in solid lead. These have to be tightly locked so that when they are lifted they do not fall to bits. Such a thing is the "make-up" man's night mare, for he will have the unpleasant task of sorting out the mess and replacing line by line some seven columns of a page—a painful process.

I have known this to happen, and the works manager's angry roar has sounded as if a lion had been let loose out of its cage!

● Victor T. Joka, chief clerk in the circulation department, was a mere "baby" when he joined the staff in 1941, coming straight from school in Tarkastad, Cape Province, where he was born. He is keen on sport and is devoted to his church.

My first impression of the Bantu Press as a young man fresh from school in 1941, was not only the stupendous process done in printing the papers, but the passing (like a rugby ball) of work from hand to hand, until these odds and bits are combined into a complete copy.

The printing press is not only fascinating, but very educative, everyday you get to know fresh news about the outside world and its current events. You get different views from different people all over the world.

When I started as an apprentice, The Bantu World was very small in size; there were few subscribers, agents and street-sellers. We used to work hard and even sleep in the

offices in some cases, for there were few men and much work to be done.

The beginning of the last war saw the paper grow in size, likewise the circulation. We started the "War News Bulletin" pamphlet and the "Indlovu" for men on active services "Up North" and wherever our "N.M.C." troops were placed.

After the destruction of the building in 1944 came the "Resurrection Day." I call it that for the Bantu Press died (burnt) only to rise afresh in a bigger and better building and more circulation for all the different Bantu papers printed by the Bantu Press hitherto.

Today, the circulation and clerical departments are so busy that we have over eight clerks and more than twenty men in the dispatch department.

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● Molaodi Gobuaman Mosielele comes from Thamaga, Bechuana-land. He received his primary education at home and at Tiger Kloof, Vryburg District where he also had his higher education.

Three years ago, I joined the editorial staff. As one fresh from school, I had vague ideas about what newspaper work involved. New to the field of journalism, I found myself not only nervous, but also with a sad lack of concentration on the first steps my seniors taught me.

As weeks and months went by, I became immune to the noise of machines. I soon developed a love for my work and a habit of looking in even where I was not concerned! Although it is not always safe to be inquisitive, this did, however, help me. I found myself more to do with The Bantu World than with Naledi Ya Batswana on which newspaper I started.

Towards the end of my first year I was included in a team of reporters. I began to plot a new course which I found very interesting, although sometimes trying; interesting in that it took me to places and brought me into contact with people I otherwise would never have known. Not only that, it brought me into contact with thinkers. The trying part comes when you have to wait almost the whole day for a meeting to start. Transport is another worry, more so in the

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... Over Twenty-One Years

Mr. J. S. Khumbane, second son of Mrs. and Rev. J. S. Khumbane, received his primary and higher education at St. Peter's Secondary school Rosettenville. He is married and has three children.

"Join The Bantu World and know the world" might as well have been my motto when, in 1939, I was initiated into the fascinating profession called journalism; but there were also the prophetic words my boarding master uttered while I was still at school. The shiny raw black ink had hardly dried on the copies of the school magazine when he ran copy in hand to say how much he appreciated the satirical effort of the amateur school boy "journalist" that was myself.

"You will land in the offices of The Bantu World, my lad," he told me with an air of delight. Just why he said this puzzled me; as he was a member of a religious order, I thought he would have known the wishes of my parents and myself about my future career.

Six years passed I sauntered timidly into the Westdene offices of The Bantu World in response to a call for an interview based on my application!

There were only three hands on the editorial staff working on a twenty-paged tabloid publication. The Editor was allocated Sesuto-English pages; his first assistant, Zulu-English and the next Xhosa-English. As there were no proof-readers, each read his own proofs in addition to general preparation of matter for setting.

"General preparation" would, of course, include condensing matter taken direct from the dailies and, also, translations, leader and feature material writing. In this setting, I fitted in as proof-reader and assistant to all three. Proof-reading often meant going alone through a wad of proofs pouring in and piling up on my desk.

As part of my training, I was first given a simple page, but one most popular with readers. This was the now forgotten "Who's Who In The News" is "Week". This may have thrilled me at first—running a blue or red pencil over other people's scripts in an endeavour to shape their language.

But I soon got bad-tempered over certain stereotyped phrasing which had become a peculiar characteristic of this page. Contributors to "Who's Who" delighted in the stock and incorrect phrase: "Mr So-and-So of Good Street, Sophiatown, paid a flying visit to Mr and Mrs Somebody of Newclare."

Both townships are almost adjacent, and "flying visits" are impermissible. In fact neither runway nor aerodrome exist in both townships. I superscribed "fleeing," "brief," "short" and other variations for "flying visits," and I was gratified at the response!

I had thought that everything concerning my new career had gone of a "flying" start when some mad man of Europe started trouble which affected the whole world. Newspapers, like other business establishments affected, had to reshuffle staff. So, less than three months of journalistic schooling, I was assigned to the circulation department. My duties here included clerical work, as well as lending a hand in the dispatch department.

Despondent? Yes, I was; I thought that everything had come to an end with journalism; I was now back to clerical work I had abandoned on the mines for newspaper writing. Anyway, I frequently wrote to this and other newspapers for purposes of practice from which I derived great benefit.

But I shall never forget the valuable experience gained in this department. As clerk, I was responsible for a type of work which brought me into familiarity with names of thousands of people. This was the real "Who's Who," for I came to know who lives where and so on.

Newspaper reporters—new hounds to you—must have a good knowledge even of geography.

Came 1940, and I was re-transferred to the editorial department as a proof-reader. I also renewed acquaintances with "Who's Who In The News," but this time more pages were allotted to my care. There were translations, and as the volume of work had at this time increased, an additional proof-reader was employed. Separated in a corner of our own, away from the editors, this reader and myself formed the nucleus of what eventually became a proof-reading department and training ground for "subs" and reporters.

Before the re-establishment of the plant at Industria after the Westdene disaster, there were seven proof-readers. At Westdene, staff reporting was practically unknown; occasionally, one or two main news published each week consisted of news taken straight from the dailies, with slight variations, or contributions from correspondents. Display was yet to be learnt, variation of headline font unknown and reading errors the regular order of the times!

At Industria, a new order was ushered in: staff reporting was established on a sound footing and the practice of "lifting" from the dailies largely eliminated. The face of the paper was given a bright "make-up" which also improved over the years as experience was acquired.

The reporting staff was, as is the practice today, drawn from the proof-reading department. At first, two senior readers bore the task of reporting, but today there are six staff reporters, each with his particular field or subjects to cover. Most of this work is done over weekends but, occasionally, reporters cover activities during week days.

Interesting job, reporting, but it calls for tact, patience, courage, endurance, vigilance—to mention but a few requirements for this work.

There is need, also, for ability to make and retain friends, never enemies. Sometimes, however, people turn enemies for no fault of the reporter. Two factions might be involved in a dispute; the reporter is sometimes asked to take sides: "Take our view, do not publish anything from those fellows," you often hear them say.

This, of course, is impossible with a non-party paper which aims to give fair, factual and objective reports.

This, therefore, brings about enemies who at times show their feelings by means other than mere words. Last year, for instance, I attended a meeting in Johannesburg, when I was pounced upon and flung out amid threats of physical violence. "We shall kill you," an angry mob howled while I was being punched and carried out of the hall. Tact, patience and a sense of humour probably saved me from serious harm. I went to that meeting with a premonition that some such thing would happen.

On occasion I have been motioned away from a meeting place on the pretext that "we are in closed session." This is something new among Africans; generally, this attitude is indicative of fear. The reporter might describe what the meeting would like to hide from public, so this type of meeting chooses to issue "Press Statements" on what transpired.

Now, I said patience is a prerequisite for newspaper reporting. I must show how and why. Often I have gone to meetings scheduled to start at a specified time. Many times, however, I have had to wait for long intervals before the meeting begins. Stragglers crawl along later and demand a recount of proceedings from the beginning; time elapses in quarrels over this and no business is done. Meanwhile, instead of a three-hour meeting, the assembly sits all day and my other assignments suffer as a result.

Interviews are interesting even though sometimes trying. There is the goody type of person always too willing to help with information; on the other hand you get the "fussy" type or the suspicious variety who thinks the reporter comes from the C.I.D. Everything depends, of course, on the subject of interview.

Problem Number One in this respect is the politician. Chary and fearing to speak off hand, his mind is on the possible use of what he says by enemies. I have learnt through this job that politicians have more enemies than other members of the community!

"Join The Bantu World and know the world" might as well have been my motto; indeed, I have not toured the world, but my work accounts for many miles of travel in and out the Union. Notable among these assignments was the air trip to Dakar in French West Africa. This was the first time an African reporter was assigned to duty on such a long mission. The journey back and forward from "Port Johannesburg" was 10,000 miles.

Although this was in 1947, I still find myself faced with requests to recount my experiences of the trip. They ask what it is like to be in the air; what an aeroplane looks like inside; what sort of people I met; their food habits, dress, religion, politics, educational developments, languages spoken and newspapers.

Going round African townships is an eye-opener on the hardships, misery and sufferings of the people. In fact whole pages could be written about this, but newspaper space is at a premium today, and the best that can be done is to select a typical case and in the little space available, draw public attention to the evils of our times.

An example is the case of a two-year old baby, now dead, who was blind, deaf, dumb and retarded. For a number of weeks reports about her appeared in this paper. Back in my mind when I followed up her story was the intention to focus attention on incapacitated Africans needing care and assistance. The response to an appeal for help was negligible. My experience shows that Africans are slow to respond; they have much to learn in public responsibility.

But it would be ungrateful of me to wind off without paying a tribute to many "Good Samaritans" I have met in the course of duty. I live way out of town—some 33 miles from Industria.

That is the lot of a reporter. For an African the difficulties are even greater. But the job's worth while and one day—who knows?—The Bantu World may need a story from New York, London—or Hebe Hebe!

Codred Mabaso, well-known in entertainment circles, is also a senior Bantu World linotype operator. He is married and lives with his family in Sophiatown.

In 1941, I joined the staff of the Bantu World as an apprentice linotype operator. I had never before worked in a printing works, let alone seeing the inside of a printing establishment. I was fresh from school and when the works manager showed me my seat at a queer device akin in some ways to a typewriter, I was at first puzzled and wondered if I would make a success of the job.

Eleven years after, I am not sorry that I selected this for a life-time occupation. With untrained hands I tapped the letters on the key-board timidly; in fact my untrained fingers would not go the fast pace I was told to develop to become useful as a lino-operator.

Determination coupled with a desire to learn and do my best eventually helped me acquire some speed which, I believe, accounts for holding the job.

Of the job itself I would like to say that there is much that I have learned; the job is pleasant and hours of work well-regulated. On a 40-hour week time-table, there are yards and yards of inches, if I may put it this way which must be turned out of the machines for the gaping columns of several publications issued from this establishment. This has to be done, and must be done to ensure that publications are on time for thousands of readers each week.

Working 40 hours a week, an operator would, on average, produce something between 800 to 900 inches of solid matter. There are on the operating staff at present eleven men; some are, of course, apprentices and to make up for the type-setting requirements of these several publications, the few experienced must naturally make up the shortfall in the production of the inexperienced.

This, of course, is a bit strenuous; but then there is the long weekend; unless extra time is ordered on a Saturday, all work stops at 1.30 p.m. on Fridays and the next time the operator sees his machine is Monday morning at 7.30. Not every industry permits this, so lino-operators on our staff, as also most members of other departments of our Press are lucky in this respect.

My leisure hours are spent in recreational pursuits. This is only sensible after a hard day's work. I am interested in tennis, soccer and music. At present I am leader of the De Pith Black Follies Radio and Stage Troupe of Sophiatown. On evenings when I am not occupied with recreational activities, I spend my time recounting to my wife and two children experiences at work.

Among the first linotype apprentices on the operating staff, Aaron Rofie ranks among the best on the job. Married, he has two children, and his wife is principal of a nursery school at Brakpan Location.

Relating his own memories, Rofie says: As a youngster, I used to make a habit of visiting Mr. James Ntshona who worked at a printing establishment. This was at my home, Fort Beaufort, Cape. These regular visits to the press brought me into contact with newspaper work which I eventually came to like.

Printing, I then decided, would be my career. To that end, I went to Lovedale for a five-year apprenticeship.

My knowledge of newspaper work increased when I joined The Bantu World in Johannesburg. There was the linotype machine to learn; I find linotype operating both interesting and fascinating.

Only trouble here, of course, is that unlike European newspapers which are generally unilingual, the operator deals with multi-lingual copy. I think that this is a bit of a handicap to the operator who has never heard some of these languages, and has not the time nor the aptitude to master them.

I think these people who advocate a common language medium—even "Sifurika"—must be given support in their efforts; the lino-operator knows just how true the charge is that our "multi-lingualism," if I may say so, is a real handicap to African progress in so far as literary output is concerned.

The following members of our staff hold long service records:

Mr. R. V. Selope-Thema, has been editor since The Bantu World started 21 years ago; Mr. T. T. Mapheto of the circulation department has served for 20 years; Mr. Frans Makhunga, 15 years; Mr. J. S. Khumbane, 14 years; Messrs. A. T. Rofie and G. M. Ntshanyana 13 years; Messrs G. Mabaso, J. Mqwa; D. Tshabalala; L. Shole, J. Tabane; J. Matabane, G. Ketty and V. Joka have each 11 years; Mr. S. M. Moleko, 10 years and Mr. A. Xaba 9 years.

Austin Xaba, is the second son of Mrs. and the late Mr. F. M. Xaba of Kingsley, Natal. He received his primary education at the local Anglican School; and then proceeded to Inkamana High School, Vryheid, for his secondary education. From here he joined the St. Chad's Training College, Ladysmith, Natal.

Eight years ago, I joined the editorial staff of The Bantu World. This was a year before The Bantu World building in Westdene Johannesburg (not far from Sophiatown today referred to as 'black spot') was burned down with a great deal of damage to the plant, newspaper and other property in the building.

I remember quite well that Sunday afternoon, I was accompanying a visitor to the tram stop when I found that an African had been knocked down by a tram. The feeling was tense between the Africans and European neighbours. Aware of what might follow, I got the visitor quickly away and turned home. As all those who stay in urban areas know, I had in mind the idea of retiring to bed early to be in time for work the next morning.

A friend of mine from Germiston, Mr. Samson Guma, now lecturer at Fort Hare then a co-worker, brought me the terrible news. The Bantu World had been set alight overnight and photographs of the damage were contained in a European daily. Crowds were arriving to see the damage and were leaving in astonishment. There were jeers from neighbouring Europeans.

To remove whatever material was found still useful, needed the co-operation of all departments from the hands that dispatched The Bantu World to the editor. This came spontaneously. Hardship was experienced before the Industria Bantu World Buildings were obtained where a bigger and better Bantu World is now produced.

In execution of my duties as reporter, I have been in all big towns on the Reef where I have made happy acquaintances. Today they have increased throughout the four provinces of the Union and the Protectorates. When I accompanied soccer and boxing teams to the Belgian Congo and Copperbelt about two years ago, I made several friends in the two Rhodesias and the Congo. I have had similar happy experiences in the entertainment world.

It is not all a pleasant job to be a reporter and my experience is that it is more difficult for a single man. Some of the meetings continue until late at night when travelling difficulties are encountered. My experiences as a reporter have included attending big European sporting meetings in order to be able to make comparison. Here I have had to accept all sorts of names given me but very often that not I found it to be worth while.

All said and done, newspaper work is an interesting and educational business. The only unpleasant time is when you meet contributors of news who point fingers at you for exclusion of their articles forgetting the biggest snag, "pressure on space"!

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Top: The old dilapidated shop in Umgeni Road Durban before it had been changed into the fine bright Bantu News Agency shop which you see on the right. This is the fine shop of its kind in the country. Watch for B.N.A. shops in your own area.

The name "Bantu News Agency" is known far and wide throughout South Africa, yet to many Africans it has remained—just a name. But soon, the Bantu News Agency will become something much more real in the daily life of our readers.

In the picture above you see the fine new shop built in Durban to meet all African needs in newspapers, magazines, books and stationery. This modern shop is the first of its kind and is in itself recognition of African progress. In Durban, the attractive display of books and newspapers has caught the attention of the sands of passers-by. Shortly another shop will be opened at the head office of the Bantu News Agency in Industria, Johannesburg. All our readers are invited to see for themselves the first African bookshop in Johannesburg where your needs will be studied and expert services will be your disposal. Everyone will be welcome—and teachers, don't forget to bring the children too! Their needs and yours will be met.

Durban and Johannesburg are the first shops but gradually the Bantu News Agency will open new shops throughout the country for your service.

But books and shops are only a part of the work of the Bantu News Agency. Unseen, but working at all hours, is the Publishing Staff. Through the work of these men your newspaper or magazine is brought to you no matter where you live. Some addresses are as far away as New York, London and Nairobi.

Printing is a vital side of newspaper work that does not usually claim attention. The reader does not pause to think how his newspaper reaches him when it leaves the press. To wear the presses make their first revolution and the newspaper winds with increasing speed through the rollers the staff of the Bantu News Agency begins. Everything that can be prepared in advance to cut delay to a minimum has been done. In the Publishing rooms labels for the parcels, addressed and with the number of copies to be wrapped marked in the corner, are stacked in neat bundles for Rail, Postal and Van delivery. Wrappers for subscription copies are laid out in rows for posting. In bundles of a hundred the papers are taken to the publishing room, and as fast as they come off the Press so they are wrapped and ready for dispatch. Early in the mornings the Bantu News Agency vans commence their deliveries to Agents, and during the week thousands of miles are covered to bring the Newspapers to their readers. Country parcels and subscribers' copies are taken to the Station and Post Office, at the earliest possible hour, and a large stock is kept for sale on the Streets throughout Johannesburg and the Reef. By now thousands of papers have been printed, counted and dispatched to all parts of Africa and Overseas. Every issue that goes out is the result of a week of hard work by the staff: of compiling circulation figures, regulating supplies to Agents, corresponding with them, ironing out difficulties of supply and finding means to distribute the papers in new centres for the convenience of readers. Such, in brief, is the work of the Bantu News Agency. Soon the sign of the Flying Asegai will be as familiar to you as The Bantu World itself.

More Messages . . .

Superintendent Edward E. Lekganyane of the Zion Christian Church writes: As part of the African nation the followers of the Zion Christian Church take interest in reading the Bantu World newspaper. The founder of this church, the late Bishop E. B. Lekganyane was a regular subscriber of The Bantu World. I believe many of the adherents of our church are supporters of the paper both by subscribing for it and reading it weekly.

At the headquarters, Zion City Moria near Pietersburg, my ministers and I are interested in reading The Bantu World because it does not only publish world and local affairs but also church news and in particular the paper generally publishes the activities of our church.

It is indeed a source of valuable service to the African nation. Just as the human body must be fed in order to live, spiritual needs must be met by teaching the truth about the Word of God.

Africa is a very wide continent and for that matter, no doubt some people in remote parts benefit by reading The Bantu World about what is being done for God's people in our church.

I wish The Bantu World prosperity in its service to the African people in Africa and other parts of the world.

WE LOOK TO THE FUTURE

The present is grim. In many ways our people are in a worse position than when The Bantu World started. Yet, from humiliation, courage and determination have been born. Through that determination, there is hope for the future. We have learned that liberation can come because our cause is just.

In these twenty-one years, many newspapers have come and gone. The Bantu World has remained to find its place in our national life because it has sought to reflect the opinion of any one group but of the broad majority. We shall continue in this endeavour because we are confident in the loyalty of our readers, from those who have followed our fortunes from the first issue, to those hundreds of boys and girls who have enthusiastically joined our Junior Bantu World Club.

To all, we send our thanks. We shall be with you until the battle has been won for justice for all and a land of which all races may be proud has been built, until there is neither oppressor nor oppressed but free men and women.

● Mr. L. B. Molele, General Secretary, Mooiplaas Squatters' Camp, Pretoria, sends this message: On behalf of Mooiplaas residents, I wish to say we are pleased with The Bantu World now celebrating its 21st. anniversary. It has survived many hard times. I would ask, however, that The Bantu World should serve all irrespective of colour; let it always come out with the truth without any fear of victimisation.

● Mnr. E. L. Ntoedibe, Potgietersrus, stuur die volgende gelukwensung van hierdie blad se 21ste verjaarsdag: Dit is deur die middel van hierdie blad met menings uitgespreek het. Hierdie blad het baie smart en lyding beleef. Ons wens hierdie blad voorspoed en geluk, nou en in die toekoms.

● Mr. D. S. Masekwamang, Secretary-Treasurer of the Eerste Rus African Township Committee, says, The Bantu World is the only paper now giving Africans as a mouthpiece. It links all Africans. It wages a battle against tribalism which makes progress; celebrating as it now does its 21st. birthday, I would appeal to all Africans to give it more support.



now does its 21st. birthday, I would appeal to all Africans to give it more support.

● Rev. James A. Calata, President of the Interdenominational African Ministers' Federation, says: It gives me pleasure to say how proud we feel of your paper, The Bantu World, celebrating its 21st. anniversary this year. It has done good service to the cause of African upliftment and development. The running of an African weekly must involve a great deal of labour, a strenuous exercise of the mind, more particularly in these days of strained race relations. I can assure you of the prayers of my association.

● David Tshabalala has had long experience in printing. Like Jacob Mqwa, he too is a make-up man. He has worked at a number of printing works and fully deserves the title of expert at his job. Briefly Tshabalala tells his experience: My first acquaintance with printing was in Natal. This was in 1921, in a missionary press. Previously, I worked as a packer in a trading store.

In 1926 I came to Johannesburg where I acquired further experience in two printing works. In none of these, however, did I do newspaper work; these were jobbing offices.

The first experience with newspaper printing was with The Bantu World in 1935. There may not be much difference between jobbing and newspaper work, but with newspaper work everything is regulated by speed all the time.

In the old days, make-up men here used to set advertisement copy; then, of course, everything was hand-set. This meant more work for the make-up man. To-day, with new developments, the linotype does all this work which is now much neater and clean.

I returned in 1940 to The Bantu World which I had left in 1938 for another newspaper office. What a changed and improved establishment it is today compared with what it was in the early years! Everything that has been over-hauled and the work of several co-ordinated departments so common in the past barely exists.

The twenty-paged publication of the time often gave us a headache; we were not always able to keep to the deadline and so extra hours, sometimes till late in the evening, were the order.

It is amusing in a way to think that to-day with five publications produced weekly, and odd jobs added, everything goes smoothly on a 40-hour working week, while a single paper worked on a 48-hour week should once have given us all the trouble. As I say, the linotype machine has had much to do with speeding up of work.

I have no doubt that the establishment can cope with greater frequency to which I now look forward.

● One of the best-known African newspaper sellers, one whom thousands meet each week on Johannesburg Railway Station, is Gabriel Leeuw. An old Johannesburg resident, he was born at Thaba N'chu and came to Pimville, and still lives there. A widower, he had nine children but only two are still living. At 81 years, Leeuw is still hale and hearty.

Gabriel Leeuw, recalling past memories and experiences as a Bantu World agent, tells this story: I first came to learn through circulars that a new African newspaper, The Bantu World, was about to appear. There were at the time other African newspapers in circulation; one was the now defunct Abantu-Batho.

I had been an agent of this and the other newspaper; when agents for The Bantu World were sought, I immediately came forward and started with a dozen copies. The demand for this newspaper accounted for more copies sold by me; Africans showed great interest in the paper.

When I started as agent of The Bantu World, I had no fixed corner from which to sell; I walked around town with copies of the paper, or sold the paper on trains or at Pimville Township.

I often hear about agents who get into difficulties with customers; it is either argument over change, or that the customer does not pay well. I must say that I have had the fullest co-operation from my customers who have not once given occasion for argument over our dealings.

The only painful experience I have had as agent, was when I paid out of my own pocket for papers. Inadvertently, I placed my purse containing takings for the week in a broken pocket. The purse slipped out and I only discovered my loss late on my home arrival!

● Miss R. Finca Sophiatown, sends this message: On the 21st. anniversary of your publication, I wish to congratulate The Bantu World, hoping also that it will maintain throughout the years its successful career and development. I have known The Bantu World from its early stages of development.

● Mr. E. E. Mariana, Principal, Atteridgeville Public School, Pretoria, regards The Bantu World as the light and educator of Africans. His message continues: It is a sign of courage on the part of the management and staff, more so in these days of hardship. Many business establishments were forced to close during the last war, but The Bantu World carried on. I wish the paper many more years of success.

● Mr. Levy Simon Kekana, S.A.P., Roodepoort, says: I congratulate The Bantu World on attaining majority; I wish this newspaper every success in its important mission of enlightening Africans. In addition, I wish the readers of this newspaper all success in contributing to its progress.

● Mr. A. D. Motuba, Principal of the Bantu High School, Krugersdorp, says in a message: I have been a regular reader of The Bantu World since its first issue was produced; I have not once missed a copy of this newspaper.

It is pleasing to note that at its coming of age, this newspaper enjoys a wide circulation among African readers. This may be regarded as testimony of the fact that the majority of the African people look upon The Bantu World as their mouthpiece.

May The Bantu World grow until it becomes a daily, so that it can serve in a greater degree the needs of the African people.

● Mr. C. E. K. MAJOMBOZI, well-known sportsman of West Rand, Transvaal, says "It was at a Gama Sigma Club meeting at Brakpan, in the winter of 1931, that I first listened to Mr. Selope Thema outline the idea of an African national paper that must spring up in spite of the existence of such renowned African journals as the Imvo Zabantsundu and others.

Mr. Thema made it clear that the aim of this paper was to embody pages representative of the best spoken languages amongst our people, and also to run on a parallel basis with European papers in the country on all matters educational, economical and social.

"In the leading articles, Mr. Thema has not allowed any idle sentence to rob the urgent space demanded in the burning political battle that our people are obliged to wage. The sporting columns have made household words of our champions irrespective of language, race or province. The businessman has made it the arena for his profit making. We look forward to our journal answering the obvious demand for a daily circulation.

"Many happy returns of the day to the mature champion of the African peoples' cause, and may The Bantu World live to conquer greater battles yet to be."

● MR. G. S. KOZA, member of the Roodepoort Municipal Location Advisory Board, sends the following message: "As one who watched the wonderful growth of The Bantu World from its establishment, I am pleased to congratulate you on its twenty-first birthday and to state, notwithstanding our first suspicions of the success of the enterprise, the paper has during the twenty-one years of its existence proved to be the champion of the African races.

"I remember when Mr. Thema asked me to join the scheme at the commencement, but owing to my unfortunate infidelity or lack of time, I failed to do so, to my regret. The progress made by The Bantu World in spite of all the difficulties, is a great lesson to us all that perseverance conquers everything.

"Nil desperandum."

● Ndumeliso dza Bantu World, Nga vho H. A. Dau, N.A.D. Pretoria: Vhavhali vhothe vha rumelwa ndumeliso dza Bantu World dza u humbudza u thoma halo. Vhavhali zve vha ita kha nwa ha wo fhelaho uri tari ili hule, kha vha zwi ite hafhu uri li hule li ye phanda. Kha u vhe mulalo.

On behalf of the famous music troupe, Manhattan Brothers, Mr. Nathan Dambuzza Mdledle says: On the 21st anniversary of The Bantu World, The Manhattan Brothers say: 'each year celebrate with song; each year, month, week, day, and hour. Our hearty good wishes are bestowed on this popular African paper. To the industrious staff, we know the feeling is very high, but celebrate in slow mood and roll up in moderate.' With many happy returns, in this feeling we are not alone.

Staff Memories

(Continued)

● Gordon M. Ntshanyana a senior Bantu World linotype operator, has had wide experience with printing establishments. He comes from the Cape Province. His wife who is a qualified social worker, is in charge of a welfare centre at Jabavu, Johannesburg.

When I joined the Bantu Press staff at headquarters in 1940, I had had some knowledge of work connected with newspaper production. I took a course as a compositor at Lovedale from 1931 to 1936; in September of the latter year I joined The Swaziland Times, but I returned to qualify as a journeyman at Lovedale in July 1937.

The following year I joined Imvo Zabantsundu then at King William's Town, the Editor being the late Mac. Jabavu. I had entertained the idea that at this distance, I had acquired all the knowledge required of me as a journeyman in this occupation.

The transfer of Imvo to Johannesburg in 1940 was yet to follow and open my eyes to much that still had to be learnt about printing or newspaper production. Indeed, there was much to learn, not only of machinery or plant, but even strange and foreign languages.

When Imvo transferred to Johannesburg, I found that my knowledge of compositing was no longer required; there was the linotype machine which I had to learn operate. A little confusing at first, I concentrated on the key-board and in time acquired a fair measure of speed. Naturally, I prefer the linotype to the old hand compositing system. With the linotype, work goes fast, is more pleasant and clean.

As a linotype operator on multi-lingual publications of this establishment, I work on copy containing various languages, including English. This has increased my knowledge and vocabulary of Sesuto, Zulu, Tswana, Pedi, Venda and Shangaan. All these I had not met before in practical life; I am of Xhosa extraction and before I came here, I worked on publications containing only English and Nguni.

As lino-operator on a newspaper, the essential thing is speed and accuracy. Everything here is run strictly to schedule.

This establishment I regard as a training centre for, in addition to offering a permanent job, it also offers Africans the only training in lino-type work in the country. As I say, I have since coming here, gained much knowledge in connection with modern printing works.

The Makers of Nugget Boot Polish send 'twenty-first Birthday Greetings to all old friends and readers of The Bantu World



Baetsi ba pholeshe ea Nugget Boot ba romela khetlong la mashome a mabeli a mots'o a qaleho ea bona litumeliso ho metsoalle ea bona ea khale ea Bantu World



Abenzi be Nugget Boot Polish bathumela izibingelelo zeminyaka engamashumi amabili nanye kubangani babo abadala kanye Nabafundi be Bantu World



Whati vha Pholishi ya Zwienda i vhidzawho Nugget vha rumela khonane dzothe dza kale na vhavhali vha Bantu World dzindumeliso dza nwa ha mahumi mavhili na muthihi vhe kha mushumo uyo.



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SO HIS GIRL LEFT HIM FOR A SMARTER SOMEONE ELSE	THEN HIS FRIEND JAMES TOLD HIM ABOUT THE LYCEUM COLLEGE
JAMES WAS RIGHT! THIS IS EASY!	SAM, I'M PROUD OF YOU
SO HE TOOK A COURSE WITH THE LYCEUM COLLEGE	YES THANKS TO THE LYCEUM COLLEGE!
NOW HE'S WELL-EDUCATED AND HIS FRIENDS HOLD HIM IN GREAT RESPECT	

YOU TOO, CAN BE LIKE SAM!

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Junior BANTU WORLD

DEAR CHILDREN,
What a lot of interest our J.B.W. members take in the stories published in this column. I have continued to put a number of questions at the end of each story in order to prove how carefully our J.B.W. members read. Some of the answers I receive are most encouraging. They are carefully presented to me and each time I get such answers I make a note of which of our J.B.W. members exercise care in their work. I am sure even at school they follow the same rule. Please keep that up.

J.B.W. Members will remember this week is the red letter June 14 when a coloured supplement will be included in the usual weekly issue of the Bantu World. Have you ordered your copy, or have you made arrangements with your local agent? If you find any difficulty you may always write to Malome, Bantu World, P.O. Box 6663, Johannesburg and everything possible will be done to meet your requirements.

My postbag: I have received interesting letters from the following J.B.W. members. Thank you all! Charles Furumele, David Kolane, Moses M. Raboroko, Ezekiel Motsiri, Frank Ntombela, Elias Mokgosi, Andrew Lekitlane, Samuel Motaung, Dan Khesa, David Zulu, Albinal Motibe, Edward Mqushulu, Patrick Mokoena, David Ndizise, Claudia Ntlokosi, Thuso Kabi and Walter Mafojane.

Pen-pals: David Kolane, 50, 6th Avenue, Alexandra Township, Johannesburg, wants a pen-pal.

Story of the week: Benjamin Kgoane's story is continued from last week: "The letter had been written and put in the envelope. Then Badeni made his way to a little shop he knew very well and where from time to time he had made purchases with each of which he had been perfectly satisfied. There was the air of bright yellow boots he had bought there which still 'sang' pleasantly when he walked in them, though he had had them for some months now. Also the concertina—it is true—which was now inclined to cough when certain of its notes were pressed. But, that was no fault of the shop-keeper who was not responsible for the fact that the instrument had been wetted in a heavy and unexpected shower of rain. Then the tin trunk with a large padlock which still held his possessions in perfect safety.

In every respect, Badeni had found the keeper of the little shop a friendly and trustworthy fellow. He had given himself the name Thandabantu (which means Lover of the People), and had painted this name in large black letters on his sign-board. This name had attracted Badeni to the shop.

Thandabantu's advice as to purchases had often been given in a way calculated to inspire confidence. This or that article was for sale only to ignorant folk who knew nothing of the value of their purchases. Badeni would naturally require something of better quality, and though the price might be a little higher, he would get much better value for his money.

Advice such as this was given in whispers so that the other customers might not hear, and Badeni was gratified at being so singled out for special consideration.

When he produced his letter and explained its purport to Thandabantu the shopkeeper, things were made easy. Badeni required five paper moneys for five sovereigns. Why not take one paper money for £5? That would make the letter lighter, so avoiding extra postage. The £5 paper was of necessity different in appearance to the £1 papers.

Badeni took the one £5 paper and put it in the crossed envelope. He applied a little saliva to the gummed lid and pressed hard—so hard that veins stood out on his neck before he was satisfied that it was safely enclosed. He bade the shopkeeper good-bye and returned to the compound. He showed the sealed envelope to the clerk who accompanied him to the post office to dispatch the letter which carried to his family not only the money to buy food and clothes but also the feeling of sympathy and love which was fully displayed in the post script of his letter—"I am well. I hope you are still well!" The end.

I have enjoyed your story Benjamin. It is a moving story which, unfortunately was rather short. Here is a little prayer which you may say every Sunday when you enter your local church to worship our Father, Almighty God. It is a simple one and should be easy to remember. It reads: "Heavenly Father, I have come here with others of thy children to speak to Thee and to hear Thee speaking to us. Send Thy Holy Spirit and help me to keep my body quiet and my thoughts from wandering, so that with all my heart I may worship Thee; for Thy dear Son's sake, Jesus Christ our Lord."

Many happy returns to Thomas Maloisane, Victor Mokwena, Phaniel Motumba, Maria Masango, Jacobeth Tshabalala and Theophilus Zita.

Your friend,
—MALOME.

Sports Editor's Post Bag

The following letter has been sent by Mr. D. A. Cottrell, organising Secretary of the Bechuanaland Union African Soccer League:

Dear Sir, — I have read with much concern the article "Major Soccer Games Now Three Weeks Ahead" appearing in your issue of the 10th May.

The intimation, expressed in my letter addressed to the Secretary, South Africa African Football Association, of the 23rd February that we might be unable to participate in the Moroka-Baloyi Competitions this year was based solely on financial difficulties.

Your suggestion that politics have infiltrated into sport is most irresponsible and contains no substance. Doubtless there are some who might be far-reaching effects such intimations might bring to bear in the disruption of our League comprising of the Northern Protectorate African Soccer League, the Southern African Soccer League and the Matiking African Football Association.

It would be appreciated if you could counter the serious suggestion by a counter suggestion that we might be less than you do not appreciate.

You should now be aware that we are competing in the Moroka-Baloyi tournament in the Moroka-Baloyi tournament.

— Yours faithfully, D. A. Cottrell.

I observed in The Bantu World issue of May 3, that Mr. V. Sondlo interprets Mr. S. B. Skenjana's likening of S. Nishepe's play to that of the Springbok, Henne Muller, as "inferior" and "inferior" and "inferior". I personally do not see anything wrong in comparing the standard of a brilliant non-European player to that of a leading European player or visa-versa. But what I regard as the most important point is: Should African national representatives also adopt the Springbok as their emblem? Why can they not be "elephants" for instance?

The South African Native Military Corps of World War II adopted the elephant as their emblem and the choice was quite popular, especially when one pauses to think of the characteristics, its qualities, and its superior strength. The N.M.C.'s were proud of their distinctive elephant badge which was respected by other allied forces in the Middle East and elsewhere.

There may be other suggestions, but I think this is the time to discuss this all-important question among ourselves. What, for instance, would be our national colours? Would we have leopards, and monograms, in the event of us being called upon to take part in international tournaments?

A Non-European rugby side may tour New Zealand next season, and there is a talk of a contemplated visit by a Pakistan soccer team to South Africa. If we do not try and find a satisfactory answer to this question now, we may find ourselves adopted into a hasty and controversial decision by pressure of time. — Sebataladi.

Tennis leaders are showing lack of interest, if not retreating from the game. For instance on Sunday May 18, 1952, we had an Annual General Meeting at the Bantu Sports Ground, Johannesburg of which nearly all Tennis leaders were notified. It was heart-breaking to note that there was only an attendance of 50 out of 300 members. As we could not get suitable people to take office duties, the meeting was postponed. The Bantu Sports Club is our future Wimbledon and we must make it our duty to help improve the standard of our Tennis on these courts.

Even in the Central Bantu L.T. Association there is apparent indifference. Something very unusual from the past. Perhaps one would like to know why the former Bloemfontein Champion and the S.A. Champion is not taking part in the tournament run by the Central, when he is a member and is resident in that area? The Finals scheduled by the Central at the anti Sports Club on Saturday the 10th May were advertised, but had a very poor attendance of players and of the public which proves that there is something radically wrong with the organisation.

I am sure our Tennis players would like to know why our S.A. Champion did not meet the S.A. Coloured Wimbledon Champion at Alexandria last January after the match had been so well advertised. It is beyond doubt that our S.A. Champion is only too pleased to meet the S.A. Coloured ace. Can we blame the Coloured Champion? Can we blame the MATCHMAKER or the S.A. Tennis Champion? Who is to blame? We should keep right, instead of keeping left by means of forming a Joint-Central Advisory Committee which will safeguard the interests of members, also interests of the public by arranging Tournaments of the Associations.

Your Humble
SPORTS ENTHUSIAST

Weekend Golf results

The results of the four-ball knock-out championship organised by the J.B.G.U. and played at St. Andrews Golf course, Mamelankini were as follows: First Round: E. Majoro and A. Mlangeni beat A. Sebuku and K. Madlanga 4 and 3; P. Motokeng and S. West beat G. Nkuta and A. Maziuko at the 21st; G. Kgomo and M. Skosana beat J. Molebatsi and B. Sotane at the 22nd; K. Kunene and G. Modutoane beat J. Tshabede and R. Nkosi 2 up; M. Badu and C. Dube beat B. Dibe and Mbutuma 1 up; L. Oliphant and D. Pale beat J. Kgantlwe and A. Dlamini 7 and 6; Zwane and I. Nkabinde beat K. Khoza and E. Khathide 1 up.

2nd Round
C. Nhlapo and L. Nkosi beat J. Maneane and A. Mokoane at 19th; L. Khathide and D. Manana beat P. Motokeng and S. West 3 and 2; S. S. Bogopane and S. Gumbe beat A. Mlangeni and E. Majoro 2 up; A. Mthiyako and P. Msomi beat K. Kunene and G. Modutoane 4 and 3.

The following matches were not completed: S. Zwane, J. Nkabinde and P. Mononyane, D. Tlale all square at the 12th; N. Gumede and D. Tsanyane 3 up and 4 against L. Oliphant and S. Pale; G. Kgomo and M. Skosana 1 up at the 12th against L. Harrison and D. Mngomezulu; E. Tshabede and I. Nkosi 1 up and 3 on M. Badu and C. Dube. — Paul Mononyane.

Little Ed.



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Mahlaba Mokokotlong?

Etsa Joaloka
Ha Ke Entse!



Tabeng ea ka, ho felisa phokolo le mahlaba mokokotlong a neng a nhloloka thabo ho bile bonolo ka mokhoa o makatsang. Ke haseise khathatso ena molsong o e bakang-e leng liphlo.

Ha se mang le mang ea lemo-hang taba ea hore leiphlo tse khatseseng e ka nna ea e-ba lebaka la mahlaba a mangata a robang mokokotlo le tinoko tsa petsohang. Ze ha liphlo tsena tse hlokehang li hloleha mosebetsi oa tsoana oa ho sefa le ho nts'etsa ntle lit'sila tsa 'mele u ka khohla hore u tla tlolea ke hlophelo. Ka lebaka leo feela ha u belaela hore liphlo tsa hau li khathetse u etsa joaloka ha ke entse, tjekela ho moriana o tsejoang letats'eng lohle o entseng ka hlokomelo ho felisa khathatso ena—De Witt's Pills. Mangata a mangata a re a fumana a bona lithaere tsa ba re lebohlang, tse o sebelisang li fumane nona e le 'nete.

De Witt's Pills li sebetisa liphong feela me hape ka pele. li li hlakisa hape li li lokiseta hore li tsebe ho etsa mosebetsi oa tsoana oa ho qhala lit'sila 'meleeng tse ka bang le kotsi, tse bakang mahloko le ho se phele thuso na ba nlophang letats'eng lohle Fumana De Witt's Pills 'me u haseise khathatso ea hau joale Tejele ke 3/6 le 4/6. Tsa 6/6 li feta tse peli tsa 3/6.
Nakong ea ilemo tse mashome a mahlanu moriana ona o tsejoang o tlistise lehloloholo la hanle



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ENTERTAINMENT

This week I continue the story of Mr. Wilfred Sentso, director and producer of the Synco Fans Stage Company which is celebrating its 16th Anniversary at the D.O.C.C. Johannesburg on Sunday June 22.

"Imposing names of African, Coloured and Indian artists have featured in the programme of the Synco Fans during the 16 years of its existence. To mention but a few in vocal, instrumental and other forms of art, there are Misses Anna Loate, Dorothy Qupe, Florence Masena, Marjorie Pretorius, Mabel Adams, Suzzette Whittaker, Emily Kwenene, Edith Ntisa, Emma Make, Eva Sekakane, Esther Leetw, Jone Ferras, Harriet Moepi, Dinah Ntsane, Frank Williams, Joseph Kiti, Stanley Botha, Jerry Laphote, Achmat Mavot, Manilal Desai, Henry Mienaar, Javis Dismore, Mal Joe, Sandy Gxamza, Maurice Sabia, Reuben Mitwa, Edward Manyosi, Victor Mkiye, Sherwood (Makwankwe) Daveshe, Prince Molato, Tommy Khotta, Louis Rattiche, Kenneth Macdon Tsoshe, Stanley Smith, Betty Mphophote, Palmer Moomi and a great many other big names in the musical field today," says Mr. Sentso.

In conclusion, Wilfred says: To commemorate this achievement, the Synco Fans Company will be featured in a mammoth variety as well as the repeat production of Hansel and Gretel, a three act play, by public demand on Sunday afternoon June 22. The show will start from 2 to 4 p.m. The present members of the company include such outstanding artists as Miss Suzanne Seeku who is also the company's secretary and has been with the troupe since its inception; Arnold Mphahlele, her dancing partner, Martha Mdenge, Hilda Seeku, Betty Nala (Synco Sisters); Jacob Mdenge, Sydney Kika, Robert Grootboom, Moses Mogosi (Synco Quartette); Issy and Azy Nicholas Brothers; Bilmarde (Magician, ventriloquist and hypnotist), George Sentso (child star) and the Synco Chorus Girls: Pamela, Paulina, Josephine, Georgina, Corlett, Ethel. The Company will be accompanied by the Jazz Mania's Swing Orchestra who have continuously been a name band during the last decade and are the second oldest band in the country. Book at the Synco Schools of Modern Syncoption, 202/12, Chancellor House, 25 Fox Street, Johannesburg, phone 33-6806.

Music and sports competition under the auspices of Molboa Reserve T.A.T.A. branch was held at Mottswedi on May 9-10. In the singing of "When Flow'ry Meadows," Linokana School Senior A under Mr. W. M. Legotlo won. The Mottswedi School Senior A took first prize in the singing of "Deborah" and the conductor was Mr. B. S. A. Makololo. Linokana School, Senior B won in the singing of "Abahedeni" and "He that hath a pleasant face." Mr. H. N. Morong was conductor. Linokana Junior A were winners in the singing of "Sello sa '33" and "Maria" under the baton of Miss M. Lebatsi. Linokana School Junior B won in "Luhafa" and "I'm going down the Prairie" conducted by Miss. L. Sepholi. The adjudicator was Mr. S. H. Knobel of the NRC, Zeerust who commended the junior choirs.

The Syndicate of African Artists will give a song-piano recital at the Douglas Hall, Marabastad, Pretoria on Saturday June 14 from 7.30 p.m. to 10.30 p.m. Khabu Mngoma, lyric tenor, Jacob Mooketsi, pianist and Ezekiel Mphahlele, comper appear on the evening's programme. In Johannesburg the performance of these artists who are pioneers in this trail of Bantu entertainment has been highly acclaimed. Bookings in Pretoria are with Mr. Peter Mkgoko, c/o The Methodist School, Marabastad.

Listen to the City Engineer's Dept. Brass Band at the following places in Johannesburg: June 14, Wemmer Men's Barracks 2.30-3.30 p.m.; Electricity Compound, Doornfontein 4-5 p.m.; June 15: Western Township (first session) 2.30-3.30 p.m.; Western Township (second session) 4-5 p.m.; June 19: G.E.D. Compound, City Deep 4.30-6 p.m.; June 21: Denver Men's Hostel 2.30-3.30 p.m.; Wolhuter Men's Hostel 4-5 p.m.; June 22: Eastern Township (N) 2-3 p.m.; Eastern Township (S-E) 3.30-4.30 p.m.

Among leading musicians who have visited me recently are Miss Dorothy Masuka popular singer and actress who has just arrived from her Durban tour where she sang before packed audiences. Miss Masuka sang with the African Inkspots in the Bantu Social Centre and Mayville Theatre, her appearances totalling six. She had one broadcast. Miss Masuka, now referred to as the "Judy Garland of South Africa" is famous for swing and blues. She sing her own compositions. She was accompanied by Miss Sylvia Moloi, Lebonya Matlotlo and Miss. Nduli.—B.A.T.O.N.

All About Our Nurses

The death of Nurse Eunice Jobobe (nee Diamo), a midwife in the location, took place at Brandfort on May 29. She was trained as a teacher at the Healdtown Institution, Fort Beaufort during the years 1926-28 and, after qualifying accepted a teaching post.

After her marriage an urge came to her to take up a midwifery course which she did at the Bridgman Memorial Hospital, Brixton, Johannesburg, in 1941. On completion she was appointed to serve at the Orlando Clinic under the Municipal Health Department of the Johannesburg City Council. She and her husband stayed at Roodepoort where Mr. Jobobe was employed by the Deaf and Dumb Association, Ezenzeleni where Nurse Jobobe also came to serve. The couple worked here until the year 1948 when they resigned to take up another appointment at Brandfort.

Nurse Jobobe is survived by her husband and 2 sons.

At her funeral which was conducted by the Dutch Reformed Church at Brandfort many people were present. Among them was the Location Superintendent, Mr. van Zyl who expressed his own and the Municipality's sympathy. Sister Pretorius, under whose supervision Nurse Jobobe worked since 1948, expressed her grief at the loss of a faithful and devoted servant of her people whose work would remain as a monument to the energetic and untiring efforts of a nurse who gave advice freely, loved her sick, a good member of the community and particularly her family and was a loyal member of her profession.

Our sympathy goes to the bereaved family and the loss felt by her colleagues and members of the nursing profession.

MOTHER and BABY COMPETITION

What's the first thing all the mothers look at each week in The Bantu World? Yes, of course it's our great Mother and Baby Competition to find the healthiest, finest baby in the country! Today you see seven more healthy African babies—just a few of all the photographs you have sent us.



Mrs. Dorothy Jwill of Jouberton Township, Klerksdorp is very proud of her daughter, Orienda Nobantu.



Smiling little Victor Mokaka lives in Top Location, Wepner. His photo was sent in for the 2100 Competition by Mr. Joseph Matreka.



Bright-eyed Mashila Marshall Maseko is 10 months old and the third child of Mr. and Mrs. M. D. I. Maseko of Orlando.



Baby Monty of Western Native Township is 4 months old and his mother tells us he weighs 18 lbs. That's a good weight Monty. He is the son of Mr. and Mrs. Masibuko.



Wilfred Gumede, 10 months, is another entrant from Pietermaritzburg, and is the son of Mrs. L. F. Gumede. Which province is going to win the First Prize?

How To Enter

All you have to do to enter for the huge first prize of £100 in our Mother and Baby Competitions is to send in a good photograph either of your baby, or yourself and your baby. The photograph must not be smaller than a postcard. The address is, Mother and Baby Competition, Bantu World, P.O. Box 6663, Johannesburg.

Konke okudingeka ukuba ukwenzekungekani umncintiswano omkhulu we £100 womitwana no-nina, ukuba utumele lapha isithombe esihle esomntakho noma wehla nomntakho. Isithombe asidingeki ukuba singaphantsi kwepost card ubukhulu. Ikheli yileli: Mother and Baby Competition, Bantu World, P.O. Box 6663, Johannesburg.

WOMEN'S WORLD

The death occurred late last month at Daggakraal of Mrs. Rossie Chimula, wife of Rev. Chimula of the local A.M.E. Church. She died after a very short illness.

Rev. W. B. Modikoane conducted the funeral service. Mrs. Modikoane, district president of Manyano Women's Society, Rev. Moloi of the Anglican Church, Rev. Simelane, Rev. Makhubela; Rev. Dwaived were among many who attended the funeral.

Paying tribute to the deceased Rev. Moloi said the church has lost an active leader and organiser. She also took a great interest in young women's organisations.

Women of the Ezenzeleni Club at Payneville African Township, Springs were the guests of the National Council of Women recently. This club devotes itself to social welfare work.

Mrs. Binswanger of Johannesburg was the guest speaker and she outlined the work being done by African women at various African townships in other centres.

She told the audience that Mrs. Margaret Ballinger, M.P., was the original founder of the European and African Women's Club in Johannesburg where women were given an opportunity to discuss their problems freely.

From this beginning, said Mrs. Binswanger, there followed a Bantu Women's and Children's Holiday Fund, later the Margaret Ballinger Home, and then an African Feeding Scheme, whose success was largely due to the African women themselves.

At the various African townships there were now a number of serving committees working



Yvonne Shirley Linda Mathiso is 6 1/2 months old and lives at Jabavu Township. She is the daughter of Mr. and Mrs. H. T. Mathiso.

After consultation with the authorities a pyramid-shaped Amajelle Nursery was built. It caters for 50 children. The Service Committee Women contribute £5 every month for the running cost. Donations are also received from unknown well-wishers.

The staff members are: Mrs. M. Matolela, Mrs. M. Kakaza, Mrs. T. Majwe and Mrs. T. Kumalo (trainee).

The Jabavu Service Committee Women also organise sewing and knitting classes.—"Liepollo."

Health Hints

These days when everything is so expensive most of our African mothers cannot afford to eat plenty of fresh fruit and green

vegetables each day and so baby does not get enough vitamins from the breast-milk. It is a good idea to give baby a quarter of a teaspoon orange juice daily from the third week. Gradually increase the fruit to a teaspoon at the age of one month and two teaspoons at two months. By the time the baby is six months old it should take six to eight teaspoons of fruit juice. To start with, mix the juice with two parts of boiled water, gradually reducing the quantity of water until the baby can take it undiluted. If orange does not agree with baby give tomato juice undiluted. Fruit juice helps to regulate baby's bowels and to prevent colds.—"Liepollo."



Peter Don is eighteen months and very proud to be sitting on a tricycle. He is the son of Mrs. V. V. Phetjulema of Sophiatown.

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